TURLOCK

INFORMATION GENERAL

OFFICIALS

CITY OF TURLOCK (County of Stanislaus)
Incorporated February 15, 1908 General Law City. Population 6221. Council Meets 1st and 3d Tuesdays

of Month Mayor, E S Christoffersen Councilman Raymond Carter
Councilman E C Utendorffer
Councilman J L Koonce Councilman E S Christoffersen Councilman ... Gilbert Moody
Clerk ... Forrest R Harkins Colerk Forrest R Harkins
Attorney H Earl Gleason
Police Chief John J Viarengo
Fire Chief Joel Nickolausen
Treasurer Orville L Gross
Assessor Forrest R Harkins City Administrator Richard H Ward Building Inspector . Rubert Boesch Recreational Dir Dana P Vaughn JrJ Recreational Dir Dana P Vaughn JrJ
Engineer Richard H Ward
Health Officer Dr Ralph Truitt
Executive Officer of Disaster
Council E S Christoffersen
Civilian Defense Dir G P Tarr Jr
Finance Officer Forrest R Harkins

CHURCHES

TURLOCK CHURCHES AND THEIR SERVICES

ASSEMBLY OF GOD, BETHEL TEMPLE 3d and A Sts Rev Robert Carrington, pastor SUNDAY SERVICES 9:45 a.m. Sunday School 11:00 a.m. Sunday Worship 6:30 p.m. Junior Ambassadors and

Bible Study 7:30 p.m. Preservice Ensemble 7:45 p.m. Evangelistic Services Special Services

7:45 p.m Praise and Prayer Meeting, Tuesday
10:00 a.m. Morning Prayer Services
Tuesday and Thursday
8:00 p.m. Men's Prayer Service

Christ's Ambassadors

NORTHSIDE ASSEMBLY OF GOD
581 Canal Dr
Rev Lee Archer, pastor
SUNDAY SERVICES

9:45 a.m. Sunday School 11:00 a.m. Sunday Worship 7:30 p.m. Evangelistic Services 7:30 p.m. Evangelistic Servi p.m. Evangelistic Services,

Wednesday
7:30 p.m. Evangelistic Services,
Friday, CA Service

SUNDAY SERVICES 10:30 a.m. Sunday Services, Adult Bible Class

11:00 a.m. Morning Worship and Children's Church EVANGELICAL FREE CHURCH Lander Av at Fourth Rev Joy Cummings, pastor SUNDAY SERVICES

9:45 a.m. Bible School 11:00 a.m. Worship Service 6:30 p.m. Youth Groups 7:30 p.m. Evening Service 7:30 p.m. Bible Study Prayer Serv-Ice, Wednesday

FIRST FOURSQUARE CHURCH 350 Minerva St Rev Robert Inglis, pastor

SUNDAY SERVICES

9:30 a.m. Sunday School 11:00 a.m. Sunday Worship 6:30 p.m. Crusaders and Defenders 7:30 p.m. Evening Service 7:30 p.m. Bible Study, Tuesday 10:00 a.m. Prayer Meeting, Friday 7:30 p.m. Prayer Meeting, Friday

FULL GOSPEL TABERNACLE 309 South Center St J Arthur Johnson, pastor SUNDAY SERVICES 10:00 a.m. Sunday School 11:00 a.m. Morning Worship 7:45 p.m. Evangelistic Service JEHOVAH'S WITNESSES 432 S Broadway

A Hartt, presiding minister SUNDAY SERVICES 7:00 p.m. Bible Study 8:00 p.m. Bible Study, Tuesday

LUTHERAN CHURCH OF THE GOOD SHEPHERD MISSOURI SYNOD Minaret and Cooper Sts Rev Oren Geiger, pastor SUNDAY SERVICES 9:45 a.m. Sunday School 11:00 a.m. Morning Worship NAZARENE LUTHERAN CHURCH Orange and Columbia Sts Rev J R Langsjeen, vice pastor SUNDAY SERVICES 9:45 a.m. Sunday School 11:00 a.m. Morning Worship

FIRST METHODIST CHURCH E Main, Berkeley and Arbor Avs Cecil F Wilkins, minister SUNDAY SERVICES 9:45 a.m. Sunday School 11:00 a.m. Morning Worship 5:30 p.m. Methodist Youth Fellowship; Intermediates 7:00 p.m. High School and Older Youth, Methodist Youth Fellow-FREE METHODIST CHURCH N Center and Mitchell Sts Rev David Paul Smith, pastor SUNDAY SERVICES

9:45 a.m. Sunday School 11:00 a.m. Morning Worship 6:45 p.m. Juniors 7:00 p.m. Youth 7:30 p.m. Evangelistic Service 7:30 p.m. Prayer Service, Wed.

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS Berkeley Ave near Tuolumne SUNDAY SERVICES 9:00 a.m. Priesthood Meeting
10:30 a.m. Sunday School
7:30 p.m. Sacrament Meeting
8:00 p.m. Mutual, Wednesday
RECOGNIZED CHURCH OF JESUS
CHRIST OF LATTER DAY SAINTS
5th and Linwood
Elder Victor Bates, pastor
SUNDAY SERVICES

9:45 a.m. Sunday School 11:00 a.m. Morning Worship 7:00 p.m. Evening Classes

8:00 p.m. Prayer and Fellowship Services CHURCH OF NAZARENE

701 High St
A C Augsbury, pastor
SUNDAY SERVICES
9:45 a.m. Sunday School
11:00 a.m. Morning Worship 6:45 p.m. Young People's Service 7:30 p.m. Mid-week Prayer Service, Wednesday

PENTICOSTAL CHURCH OF GOD 113 I St
Rev Henry R Shell, pastor
SUNDAY SERVICES
10:00 a.m. Bible School
11:00 a.m. Morning Worship 7:30 p.m. Evangelistic Service, Wednesday 7:30 p.m. Young People's Service

Saturday FIRST PRESBYTERIAN CHURCH Crane and Palm Sts Dr John M Peffers, pastor SUNDAY SERVICES

9:30 a.m. Sunday School 11:00 a.m. Morning Worsinp 5:30 p.m. .Presbytots 7:00 p.m. Presbyteens

7:00 p.m. Bible Study, Thursday ST JOHN'S ASSYRIAN PRESBYTERIAN CHURCH Minaret and Race Sts Rev Stephen O Khoobyar, pastor SUNDAY SERVICES

9:45 a.m. Sunday School 11:00 a.m. Morning Worship 11:00 a.m. Children's Church

SEVENTH DAY ADVENTIST CH 308 Columbia Sts Douglas Marchus, pastor SATURDAY SERVICES 9:30 a.m. Bible School 11:00 a.m.. Sermon

BAPTIST BROADWAY BAPTIST CHURCH

Broadway and A Sts Rev S J Quaries, pastor SUNDAY SERVICES 9:45 a.m. Sunday School 11:00 a.m. Sunday Worship 7:00 p.m. Baptist Training Union 8:00 p.m. Evening Preaching Service 8:00 p.m. Prayer Meeting, Wed. CALVARY BAPTIST CHURCH Locust and Columbia Sts

Rev Axel A Anderson, pastor SUNDAY SERVICES 9:45 a.m. Sunday School 11:00 a.m. Sunday Worship Beginner's Children's Churches and nursery for babies at same hour 6:00 p.m. Young Peoples meetings 7:30 p.m. Evening service 7:30 p.m. Prayer and Praise, Thurs

Junior High and Senior Youth groups meet at the same hour for a Bible study FIRST BAPTIST CHURCH

297 W Main St Rev James W Roberts, Jr, pastor SUNDAY SERVICES

9:45 a.m. Sunday School 11:00 a.m. Sunday Worship 6:30 p.m. Youth fellowship 7:30 p.m. Evening Service

FIRST MISSIONARY BAPTIST CHURCH

Meeting place, north end of Seventh Day Adventist Church building, west side entrance

west side entrance
Dr C E Hunt, pastor
SUNDAY SERVICES

10:00 a.m. Bible School

11:00 a.m. Preaching
6:00 p.m. Evening Service
FREE WILL BAPTIST CHURCH
Lander and C Sts Earl Jenson, pastor SUNDAY SERVICES

9:45 a.m. Sunday School 11:00 a.m. Sunday Worship 6:45 p.m. JMS 7:00 p.m. Evening Evangelistic

Services

7:00 p.m. Mid-week Prayer Service, Wednesday
THE WEST AVENUE BAPTIST

(Southern Baptist) West Av and Angelus Sts Rev LaVerne Inzer, pastor

SUNDAY SERVICES 9:45 a.m. Sunday School 11:00 a.m. Sunday Worship 6:30 p.m. Training Union 7:30 p.m. Evening Worship 7:00 p.m. Family night, Tuesday 7:00 p.m. Prayer Service, Wed.

CATHOLIC

HOLY APOSTOLIC and CATHOLIC CHURCH OF EAST and ASSYRIANS Olive St and Canal Dr Rev Eshai S Joseph SUNDAY SERVICES

9:45 a.m. Sunday School 11:00 a.m. Sunday Worship 7:00 p.m. Evening Services

7:00 p.m. Evening Services, Wed.
7:00 p.m. Evening Services, Friday
SACRED HEART CHURCH
Lyons Av

Rev Father James McElligott, pastor SUNDAY SERVICES 7:00 a.m. Mass 8:00 a.m. Mass

10:30 a.m. Mass 11:30 a.m. Mass CHRISTIAN THE FIRST CHRISTIAN CHURCH

Crane and Denair Sts

Rev Primus Bennett, pastor SUNDAY SERVICES 9:45 a.m. Sunday School 11:00 a.m. Sunday Worship 7:30 p.m. Evening Worship 7:30 p.m. Christian Youth Fellowship CHRISTIAN SCIENCE

FIRST CHURCH OF CHRIST SCIENTIST

Columbia and Laurel Sts SUNDAY SERVICES 9:30 a.m. Sunday School 11:00 a.m. Lesson Sermon 8:00 p.m. Testimonial meeting, Wednesday CHURCH OF CHRIST

CHURCH OF CHRIST 627 Canal Dr Earl Packwood Jr, minister SUNDAY SERVICES
10:00 a.m. Bible Study
10:50 a.m. Morning Worship and

Communion 6:30 p.m. Training Class

7:30 p.m. Evening Services

(Continued Page 296)

Benson & Zimmerman

STANISLAUS COUNTY'S OLDEST AND LARGEST

PARTS & EQUIPMENT DISTRIBUTORS

COMPLETE WITH ALL WELDING & BODY SHOP MATERIALS



☆ INDUSTRIAL & MEDICAL OXYGEN ☆
COMPLETE SERVICE STATION & GARAGE EQUIPMENT

0 A K D A L E 217 N. Third Ave. 6481 MAIN STORE:
MODESTO
11th & H Sts LA 4-3131

TURLOCK
124 N. First St.
ME 4-4966

PATTERSON 215 El Circulo TY 2-2421

THE MODESTO TRIBUNE

MODESTO SHOPPING GUIDE

PUBLISHERS OF THE

STANISLAUS COUNTY BUSINESS DIRECTORY

AS A PUBLIC SERVICE



OFFICES AND PRINTING PLANT
AT

910 12TH ST.

MODESTO

LAmbert 3-8378

CHURCH OF CHRIST Eagles Hall, 114 N Center St SUNDAY SERVICES 10:30 a.m. Worship
EASTSIDE CHURCH OF CHRIST
Canal Dr and Denair Av
SUNDAY SERVICES 9:45 a.m. Sunday School 11:00 a.m. Lord's Supper and Bible preaching 6:30 p.m. Young People's Meeting 7:45 p.m. Evening Evangelistic Service 7:45 p.m. Mid-week Prayer Meet-ing, Wednesday

CHURCH OF GOD FIRST CHURCH OF GOD 857 W Main St Rev Paul Cassle, pastor SUNDAY SERVICES 9:45 a.m. Bible School 10:50 a.m. Worship 7:45 p.m. Evening Service 7:45 p.m. Bible Study, Wednesday 7:00 p.m. Youth Fellowship Meeting, Thursday
COMMUNITY CHURCH THE MITCHELL COMMUNITY
Mitchell Rd and Linwood Av
West of Turlock—ME 4-7139
Rev Vern Gomez, pastor
SUNDAY SERVICES

10:00 a.m. Sunday School 11:00 a.m. Morning Worship 8:00 p.m. Evening Service 8:00 p.m. Family Night, Wednesday

COVENANT BEULAH COVENANT CHURCH Laurel and High Sts Gordon Fredeen, pastor SUNDAY SERVICES

9:45 a.m. Sunday School 11:00 a.m. Sunday Worship 11:00 a.m. Four graded services for

children under age 13. 8:00 p.m. Evening Gospel Service 8:00 p.m. Midweek Service, Wed. **EPISCOPAL**

SAINT FRANCIS EPISCOPAL CH Pioneer and East Main Sts Rev James P Trotter, pastor SUNDAY SERVICES 8:00 a.m. Sunday Service 9:15 a.m. Sunday Service 11:00 a.m. Sunday School

Weekday Services as announced EVANGELICAL THE ASSYRIAN EVANGELICAL CH Palm and Washington Sts Rev A B Badal, pastor

ORGANIZATIONS AND CLUBS

AMERICAN LEGION POST REX ISH BOY SCOUTS BUSINESS & PROFESSIONAL WOMEN'S CLUB CHRISTIAN BUSINESS MEN'S COMMITTEE GIRL SCOUT ORGANIZATIONS 100F LODGE JR CHAMBER OF COMMERCE KNIGHTS OF COLUMBUS KNIGHTS OF PYTHIAS LIONS CLUB OF TURLOCK NATIVE DAUGHTERS OF THE GOLDEN WEST OES WISTERIA CHAPTER PEO SISTERHOOD PANSY REBEKAH LODGE NO 230 PYTHIAN SISTERS SOROPTIMISTS CLUB TURLOCK BUSINESS GIRLS

TURLOCK EXCHANGE CLUB TURLOCK GARDEN CLUB TURLOCK HORSEMEN'S CLUB TURLOCK MASONIC LODGE TURLOCK MINISTERIAL UNION TURLOCK ROTARY CLUB TURLOCK SPORTSMEN'S CLUB TURLOCK 20 ANDS TURLOCK VFW POST NO 5059 1210 LIONS CLUB 20-30 CLUB VENTURA CLUB OF TURLOCK

TURLOCK STREET GUIDE

TURLOCK ST GUIDE

Begins at W Olive St running N. Intersected by Florence St, Flow-er St, Orchard St, Julian St; ends at Canal Dr.

FIRST ST, S

Begins at W Olive St running S. Intersected by E Main St, A St, B St, C St, D St, E St, G St, H St, I St, ends at US 99 Highway.

THIRD ST Begins at W Main St, running E, then SE. Intersected by A St, B St, S St; ends at D St.

FOURTH ST

Begins at Lander Av, running SE. Intersected by A St, ends at B St, begins again at C St, ends at D St.

FIFTH ST

Begins at Lander Av, running SE. Intersected by B St, C St, D St, F St; continues into county.

SIXTH ST

Begins at Lander Av, running SE. Intersected by C St, ends at D St.

SEVENTH ST

Begins at Lander Av, running SE. Intersected by D St, F St; continues into county.

EIGHTH ST

Begins at Lander Av at D St, running SE. Intersected by F St; continuous into county.

A ST

Begins at S First St, running SW. Intersected by S Broadway, 3rd St, 4th St; ends at Lander Av.

B ST

Begins at S First St, running SW. Intersected by S Broadway, 3rd St, 4th St; ends at Lander Av.

Begins at S First St, running SW. Intersected by S Broadway, 3rd St, 4th St, 5th St, 6th St; ends at Lander Av and 7th St.

D ST

Regins at S First St. running SW. Intersected by S Broadway, 3rd St, 4th St, 5th St, 6th St, 7th St; ends at Lander Av and 8th St.

F ST

Begins at S First S,t running SW to dead end.

F ST

Begins at S First St, running SW. Intersected by 5th St; ends at 7th St.

G ST Begins at S First St, running SW to dead end.

H ST

Begins at S First St, running SW to dead end.

Begins at S First St, running SW to dead end.

Begins at E Main St, running SE. Intersected by Sierra St, Yosemite St; ends at Park Dr.

10TH AV

Begins at E Main St, running SE. Intersected by Sierra St, Yose-mite St; ends at Park Dr.

11TH AV

Begins at E Main St, running SE. Intersected by Sierra St; ends at Berkeley Rd.

ALASKA ST

Begins at W Main St, running N; ends at Flower St.

ALFREDA ST

Begins at Bothun Rd, running SW. Intersected by Alpha Rd, Ross St, Minaret St; to dead end:

ALMOND AV

Begins at Geer Av, running W. Intersected by S Center St, US 99 Highway; ends at N Front St.

ALPHA RD

Begins at East Av running SE. Intersected by F St, Cottonwood St, Alfreda St; to dead end.

ANGELUS ST

Begins at Lander Av, running W. Intersected by Orange Av, Spruce Av, West Av; ends at Soderquist Rd.

ARBOR WY

Begins at Berkeley Rd. Intersected by El Paseo; ends at Johnson Rd.

ARCADE AV

Begins at East Av. Intersected by Myrtle St, Merritt St, Sycamore St, Marshall St, Cahill Av, Cooper Av, Lyons Av, Canal Dr; ends at Park Dr.

ARCADIA ST

Begins at Berkeley Rd running E. Intersected by Johnson Rd; con-tinues into county.

BELL ST

Begins at East Av, running N. In-tersected by Myrtle St, Merritt St, Sycamore St, Marchall St, Cahill Av, Cooper Av Lyons Av; ends at

BERKELEY RD
Begins at East Av, running N.
Intersected by Myrtle St, Merritt
St, Sycamore St, Marshall St, Canal Dr, Kenneth St, El Capitan, Park Dr, Yosemite St, 11th Av, Arbor Wy, California Av, Hawkeye Av; continuous in county.

* BEECH ST

Begins at Park St, running S. Intersected by Flower St, Florence St, W Olive St, W Main St, Columbia St; to dead end.

BONITA ST

Begins at N Miaret St, running NW. Intersected by E Olive St; ends at Canal Dr.

BJCHUN RD

Begins at East Av, running S; ends at Alfreda St.

BOULEVARD AV

Begins at Geer Av; running W. Intersected by Stanislaus St, N Center St, US 99 Hwy; ends at N Front St.

BROADWAY N

Begins at E Main St, running NW. Intersected by W Olive St, ence St, Flower St, Park St, Or-chid St, Julian St, Chestnut St, W Canal Dr; continues into county. BROADWAY S

Begins at E Main St, running SE.
Intersected by W Main St, A St,
B St, C St; ends at D St.

CAHILL AV

Begins at Minaret St, running E. Intersected by Rose Av, Oak St, Bell St; ends at Arcade Av.

CALIFORNIA AV

Begins at Berkeley Rd, running E; ends at Johnson Rd.

CANAL DR

Begins at Mitchell St, running E. Intersected by Bonita St, E Olive St, E Main St, Oak St, Bell St, Arcade Av; ends at Berkeley Rd.

CANAL DR W

Begins at N First St, running W. Intersected by N Broadway; ends at Soderquist Rd.

CASTOR ST

Begins at Lander A., running W. Intersected by Locust St, Laurel St, Orange Av, Spruce Av Farr St; West Av; continues to dead end.

CENTER ST N

Begins at East Av, running NW. Intersected by Mill St, Marshall St, Crane Av, E Main St, E Olive St, Mitchell Av, Wolfe Av, Washington Av; ends at US 99 Hwy.

CENTER ST, S

Begins at East Av, running SE. Intersected by C St, F St; then runs S then SE into county.

Begins at Wallace St, running E to Johnson Rd.

CHARLOTTE ST

Begins at Peach St, running W to Geer Av.

CHESTNUT ST

Begins at N Broadway, running SW, then W. Intersected by Grant Av; ends at Soderquist Rd.

CHURCH ST

Begins at E Main St running SE. Interseced by Crane Av; ends at Minaret St.

CLIFFORD AV

Begins at W Main St, running Intersected by Flower St; ends at

COLORADO AV

Begins at 9th Av, running N into county.

COLUMBIA ST

Begins at Lander Av, running W. Intersected by Locust St, Laurel St, Orange Av, Beech St, Farr St; ends at Radio Av.

COOPER AV

Begins at Minaret St, running E. Intersected by Rose Av, Oak St, Bell St; ends at Arcade Av.

COTTONWOOD ST

Begins at Alpha Rd, running SW. Intersected by S Rose St, S Minaret; to dead end.

CRANE AV

Begins at Minaret St. running SW. Intersected by Church St, Hamilton St, Elm St, Diablo St, N Center St, S Frant St; to dead end.

DAVIS ST

Begins at W Main St, running S to High St

DENAIR ST

Begins at Wolfe Av, running SE. Intersected by Mitchell Av, E Olive St, E Main St; ends.

DENAIR ST N

Begins at Canal Dr, running N. Intersected by Rose Av; ends at Wayside Av.

DIABLO ST

Begins at E Main St, running SE. Intersected by Crane Av, Marshall St, Mill St; ends at East Av.

EAST AV

Begins at S Frant St, running E. Intersected by S Center St, Diablo St, Minaret St, Rose Av, Oak St, Bell St, Arcade Av, Berkeley Rd, Soderstrom Ln, Johnson Rd; continues into county.

EDWARD ST

Begins at El Capitan, running S. Intersected by Kenneth St; to dead end.

EL CAMINO

Begins at Johnson Rd, running E; ends at El Paseo.

EL CAPITAN

Begins at Park Drive, running E. Intersected by Edward, El Paseo, La Linda; ends at Johnson Rd.

ELM ST

Begins at E Main St. Intersected by Crane Av, Marshall St, Mill St; ends at Minaret St.

EL PASEO

Begins at Park St, running N. Intersected by El Camino, El Capi-tan, Mira Flores, Linda Vista; ends at Arbor Wy.

FARR ST

Begins at W Main St, running S. Intersected by Columbia St, High St; ends at Castor St.

FIRST ST, N

Begins at E Main St, running NW. Intersected by W Olive St, Florence St, Flower St, Park St, Or-chid St, Julian St , Chestnut St, W Canal Dr, continues into county.

FIRST ST, S

Begins at E Main St, running SE.
Intersected by A St, B St, C St,
D St, E St, F St, G St, H St, I St; ends at 99 Hwy.

FLORENCE ST

Begins at N First St, running SW, then W. Intersected by N Broadway, Lexington Av, Lauren St, Or-ange Av, Beech St, Grant Av; ends at West Av.

FLOWER ST

Begins at N First St, running SW, then W .Intersected by N Broadway, Lexington Av, Orange Av, Beech St, Grant Av, West Av, Clifford Av, Alaska Av; ends at Soderquist Rd.

FRONT ST, S

Begins at E Main St, running SE. Intersected by Crane Av, Marshall St, East Av, C St, F St, S First continues as Hwy 99.

FRONT ST, N

Begins at E Main St, running NW. Intersected by Olive St, Geer Av, Blvd Av, Syracuse Av, Almond Av; ends at US 99 Hwy.

GSER AV

Begins at N Front St, running N. Intersected by US 99 Hwy, Blvd Av, Charlotte St, Syracust Av, Almond Av, Twentieth Century Dr, continues into county.

GRANT AV

Begins at W Main St, running N. Intersected by W Olive St, Flor-ence St, Flower St, Julian St; ends at Chestnut St.

HAMILTON ST

Begins at E Main St, running SE Intersected by Crane Av, Marshall St; ends at Minaret St.

HAWKEYE AV

Begins at Johnson Rd, running W. Intersected by Berkeley Rd; continues to dead end.

Begins at Lander Av, running W. Intersected by Locust St, Laurel St, Orange Av, Spruce Av, Farr St, West Av, Radio Av; ends at Davis St.

JOHNSON RD

Begins at Hawkeye Av at city limits running S. Intersected by California Av, Arbor Way, Linda-Vista, Mira Flores, El Camino, Charles Pl, Marshall Rd, Arcadia St, East Av, continues into county.

JULIAN ST

Begins at N First St, running SW. then W. Intersected by N Broadway, Grant Ave, ends at Soderquist Rd.

KENNETH ST.

Begins at Berkeley Rd; ends at Edwards St.

KENWOOD AV

Begins at Canal Dr. running N. Intersected by Rose Av, ends at Wayside Av.

KEYSTONE AV

Begins at Wayside Av, running N into County.

LA LINDA

Begins at El Capitan, curving S, then E, then N to El Capitan.

LANDER AV

Begins at W Main St, running S. Intersected by Columbia St, High St, Castor St, Vermont Av, An-gelus St, South Av; continues into county.

LAURAL ST

Begins at Florence St running S. Intersected by W Olive W Main St, Columbia St, High St, Castor St; ends at Vermont Av.

LEXINGTON AV

Begins at W Olive St, running NW. Intersected by Florence St, Flower St; ends at Park St.

LINCOLN

Begins at Geer Av, running E. Intersected by Thor St; ends at Washington Av.

LINDA' VISTA

Begins at El Paseo, running E; ends at Johnson Rd.

LOCUST ST

Begins at Columbia St, running S. Intersected by High St, Castor St; ends at Vermont Av.

LYONS AV

Begins at E Main St, running E. Intersected by Rose Av, Oak St, Bell St; ends at Arcade Av.

MAE ST

Begins at South Av, running S; ends at Parnell Av.

MAIN ST E

Begins at S Front St, running NE. Intersected by N Center, Thor St, Palm St, Hamilton St, Church St, Bonita St, Rose Av, Pioneer Av, Colorado Av, 9th Av, 10th Av, 11th Av; ends at Berkeley Rd.

MAIN ST W

Begins at S Broadway, running W.
Intersected by Laurel St, Orange
Av, Beech St, Grant Av, Farr St,
West Av, Clifford Av, Radio Av,

Davis St, Soderquist Rd, continues into county.

MARSHALL RD

Begins at E Marshall and Berkeley Rd, running E. Intersected by Johnson Rd; continues into county.

MARSHALL ST

Begins at S First St, running NE. Intersected by N Center St, Diablo St, Elm St, Hamilton St; ends at Minaret St.

MARSHALL ST E

Begins at Minaret St, running E. Intersected by Rose Av, Oak St, Bell St, Arcade Av; ends at Berkelev Rd.

MERRITT ST

Begins at Minaret St, running E Intersected by Rose Av, Oak St, Bell St, Arcade Av; ends at Berkeley Rd.

MILL ST

Begins at S Center St, running NE. Intersected by Diablo St, Eim St; ends at Minaret St.

MINARET ST

Begins at East Av running N. Intersected by Myrtle St Merritt St, Mill St, Sycamore St, Marshall St, Cahill Av, Crane Av, Coop-er Av; ends at E Main St. MINARET ST S

Begins at East Av, running S, then SE. Intersected by C St, F St, Cottonwood St, Alfreda St, to dead end.

MIRA FLORES

Begins at El Paseo, running E; ends at Johnson Rd.

MITCHELL AV

Begins at N Center St, running NE. Intersected by Thor St, Palm St; ends at Denair St.

MYRTLE ST

Begins at Minaret St, running E. Intersected by Rose Av, Oak St, Bell St, Arcade Av; ends at Berkeley Rd.

OLIVE ST, E

Begins at N Front St, running NE. Intersected by N Center St, Thor St, Palm St, Denair St, Bonita St, ends at Canal Dr.

OLIVE ST, W

Begins at N Front St running SW then W. Intersected by N 1st St, N Broadway St, Lexington Av, Laurel St, Orange Av, Beech St; ends at Grant Av.

OLIVE AV, N

Begins at Canal Dr running N. Intersected by Rose Av, Wayside Av, Wakefield Rd; continues into

County.

Begins at Flower St running S. Intersected by W Olive St, W Main St, Columbia St, High St, Castor St, Vermont Av, Angelus St, South Av; continues into County.

ORCHARD ST

Begins at N First St running SW. Intersected by N Broadway St; to dead end.

PALM ST

Begins at E Main St running NW. Intersected by E Olive St, Mitchell Av, Wolfe Av; ends at Washington

PARK DR

Begins at E Main St running E. Intersected by Sierra St, Yosemite St. Arcade Av, then curves NE;

intersected by 10th Av; ends at Berkeley Rd.

PARK ST

Begins at N First St running SW then W. Intersected by N Broadway St, Lexington A, Beach St, Grant Av, West Av, Clifford Av; continues into County.

PARNELL AV

Begins at Soderquist Rd running Intersected by Mae St, West Av; ends at Martinez. PEACH ST

Begins at Rose Av running N; ends at Wayside Av.

PIONEER AY

Begins at E Main St running N. Intersected by Wayside Av, Wakefield Rd; to dead end.

RADIO AV

Begins at W Main St running S. Intersected by Columbia St; ends at High St. ROSE AV

Begins at N Olive Av running W. Intersected by Kenwood Av, Mitchell Av, N Denair St, Peach St; ends at Geer Av.

ROSE ST

Begins at East Av running N.
Intersected by Myrtle St, Merritt
St, Sycamore St, E Marshall St,
Cahill Av, Cooper Av, Lyons Av;
ends at E Main St.

ROSE ST, S

Begins at East Av running S then SE. Intersected by F St, Cotton-wood St, Alfreda St; to dead end. SIERRA ST

Begins at Park Dr running NE.

Intersected by 9th Av, 10th Av; ends at 11th Av.

SODERQUIST RD, N

Begins at W Main St running N. Intersected by Flower St, Park St, Julian St, Chestnut St; con-

tinues into County.
SODERQUIST RD, S
Begins at W Main St running S. Intersected by Vermont Av, Angelus St, South Av. Parnell Av; continues into County. SODERSTROM LN

Begins at East Av running S to dead end.

SOUTH AV

Begins at Lander Av, running W. Intersected by Laurel St, Orange Av, Spruce Av, Martinez; Mae St, Soderquist Rd; continues into County.

SPRUCE AV Begins at High St running S. Intersected by Castor St, Vermont Av, Angelus St; ends at South Ay.

STANISLAUS ST Begins at Boulevard Av running N. Intersected by Syracuse Av; to

SYCAMORE ST

Begins at Minaret St running E. Intersected by Rose Av, Oak St, Bell St, Arcade Av; ends at Berkeley Rd.

SYRACUSE AV

Begins at Geer Av running W. Intersected by Stanislaus St, N Center St, US Hwy 99; ends at N Front St.

THOR ST

Begins at E Main St running NW.
Intersected by E Olive St, Mitchell Av; ends at Wolfe Av.
TWENTIETH CENTURY DR.

Begins at Geer Av running W; ends at US 99 Hwy.

VERMONT AV

Begins at Lander Av running W. Intersected by Locust St, Laurel St, Orange Av, Spruce Av, West Av; ends at Soderquist Rd.

WAKEFIELD RD

Begins at N Olive Av running E; ends at Pioneer Av. WALLACE ST

Begins at Park St running S. Intersected by Charles PI; continues to dead end.

WASHINGTON AV

Begins at N Center St running NE then E. Intersected by Palm St; to dead end.

WAYSIDE AY Begins at Pioneer Av running E.

Intersected by N Olive Av, Ken-wood Av, Mitchell Av, N Denair, Peach St; ends at Geer Av. WEST AV

Begins at W Canal Dr running S. Intersected by Julian St, Park St, Flower St, Florence St, W Olive St, W Main St, Columbia St, High St, Castor St, Vermont Av, An-

gelus St, South Av, Parnell Av; continues into County,

WOLFE AV

Begins at N Center St running NE. Intersected by Thor St, Palm St; ends at Denair St.

YOSEMITE ST

Begins at Park Dr running NE. Intersected by 9th Av, 10th Av; ends at Berkeley Rd.

Turlock Used Cars

Cleanest Sharpest Anywhere

See Us For Your Guto needs

Owned & Operated by Everett Edeal & Paul Packwood

241 E. OLIVE ST.

TURLOCK

ME. 4-7352

SILVA'S BODY

BODY REPAIR - BAKED ENAMEL PAINTING RADIATOR REPAIR - WHEEL ALIGNING BRAKE SERVICE - WHEEL BALANCING FRAME STRAIGHTENING



Owned and Operated by Anthony Silva

510 LANDER AVE., TURLOCK

ME 2-0193

Adding Machines

McDOWELL'S 1116 G St Modesto . LA 2-3140

Agricultural **Implements**

CORNFORTH TRACTOR CO
1302 9th St Modesto LA 2-5225
123 N Center ME 4-3377
(See Display - Agricultural Page)

Agricultural Printing Matter

McDANIEL SALES-SERVICE Cow Town ME 4-3528

Air Charter Service

FORSTER TRAVEL SERVICE 224 N Center St ME 2-1274

Air Compressors

BENSON & ZIMMERMAN 124 N 1st St ME 4-4966 11th & H Sts Modesto LA 4-3131 (See Pg Facing Inside Back Cover) I C REFRIGERATION INC 741 S, 99 Hwy Modesto LA 2-1065 (See Display—Inside Back Cover)

Air Compressors— Rental

BERRY & LEWIS RENTALS 1116 McHenry Modesto LA 3-8038 (See Display—Reverse of Dbl Truck)

Air Conditioning & Sales & Service

DUBLIN FURNITURE & APPLIANCES 200 E Main St ME 2-2250 P FISCHER INC 1310 9th St Modesto LA 4-6274 (See Display—Double Truck) WAYNE R HAMPTON 2120 N 99 Hwy ... ME 2-1123 I C REFRIGERATION SERVICE, INC 741 S 99 Hwy LA 2-1065 (See Display—Inside Back Cover) SAUNDER'S SHEET METAL & HEATING 1st & Orchard Sts ... VALLEY ASBESTOS CO ... ME 4-3636 1601 McHenry Av Modesto LA 4-5188

Air Line Ticket Agencies

FORSTER TRAVEL SERVICE 224 N Center MI WALSER TRAVEL SERVICE ME 2-1274 Hotel Covell Modesto . LA 3-0731

Ambulance Service

COMMUNITY AMBULANCE SERVICE 1614 H St Modesto . LA 3-9191 See Display—Professional Page)

WEST COAST ASPHALT SALES
Rt 2 Bx 948 ME 4-6877

Asphalt Pavina

999 N 99 Hwy ME 4-4387

Auctioneers

JOSEPH A VASCONCELLOS Golf Rd ME 2-3616 DON WALLACE 507 Angelus St ME 4-5230

Auto Accessories

CHET'S FLYING A SERVICE 486 N 99 Hwy & Geer Rd ME 2-2025 GADDY'S SHELL & AUTO SERVICE
412 E Main St ... ME 4-4384
NORM LARSON'S UNION SERVICE
201 N Broadway ... ME 4-3685
LITTLE'S TEXACO SERVICE
1302 N 99 Hwy ... ME 4-7926

Auto Body & Fender Repair BOB ANDERSON BODY & FENDER

SHOP

711 Lander Av ...ME 4-7286 SILVA'S BODY SHOP 225 S Broadway SILVA'S BODY SHOP
510 Lander Av ... ME 2-0143
TOW SERVICE GARAGE
531 Crows 1 531 Crows Landing Rd Modesto LA 2-1865 (See Display-Inside Front Cover)

Auto Convertible Tops

TROY BUNCH The Seat Cover King 13th & H Sts Modesto LA 4-2604 (See Display—Backstrip) SHIROKOFF'S UPHOLSTERY 1232 Lander Av ME 4-7372

Auto Dealers—New

CROW MOTORS 211 S Center LEDUC MOTOR CO Broadway & A Sts .. ME 4
J & B MOTORS STUDEBAKER .ME 4-7291 153 S Broadway ... ME 2-3143 ROY A GULLO AUTO SALES 416 E Main ... ME 4-5484 416 E Main JOE SASO 520 N • Center ME 4-5593 ME 4-1280

WENELL PONTIAC SALES
231 S Center ME 4-6638

Auto Dealers—Used

BI-RITE MOTORS 934 N 99 Hwy ... ME 4-6491
CENTRAL VALLEY AUTO SALES
200 N Broadway ... ME 4-6435
TURLOCK USED CAR SALES 241 E Olive St ME 4-7352

Auto Electric Service

HECKENDORF'S AUTO ELECTRIC SERVICE 281 F Olive ME 4-5367
NICK'S AUTO ELECTRIC
118 Lander Av ME 4-3543
TOW SERVICE GARAGE
531 Crows Landing Rd
Modeste Modesto LA 2-1865

Auto Finishes

VALLEY PAINT CO 1029 11th St Modesto LA 3-1809 (See Display—Modesto Insert)

Auto Frame Straightening

TOW SERVICE GARAGE 531 Crows Landing Rd Modesto LA 2-1865 Modesto LA 2-1865 (See Display-Inside Front Cover) C H WILLIAMS & SON 632 11th St Modesto LA 3-8339

Auto Glass

ACME GLASS CO 710 G St Modesto ... LA 3-5674 120 N 1st St ME 4-4429 (See Display—Reverse of Inserts)

Auto Painting

BENSON & ZIMMERMAN

11th & H Sts Modesto LA 4-3131

124 N 1st StME 4-4966
(See Display—Pg Fcng Insd Bck Cvr)
SILVA'S BODY SHOP

510 Lander AvME 2-0193
TOW SERVICE GARAGE 531 Crows Landing · Rd ModestoLA 2-1865
(See Display—Inside Front Cover)
C H WILLIAMS & SON
631 11th StLA 3-8339

Auto Parts

BENSON & ZIMMERMAN BENSON & ZIMMERMAN

11th & H Sts Modesto LA 4-3131
(See Display—Pg Fcng Insd Bck Cvr)
123 N 1st St ME 4-4966
ERICKSON AUTO PARTS 210 E Olive ME 2-1094 RAYKO AUTOMOTIVE SUPPLY STARR'S AUTO PARTS
218 N Broadway ... ME 4-5805
TURLOCK AUTO PARTS
519 S Center Col. 519 S Center St ME 4-4968



Benson & Zimmerman

Stanislaus County's Oldest & Largest

PARTS & EQUIPMENT DISTRIBUTORS

124 N. FIRST ST., TURLOCK ME 4-4966

NICK'S AUTO ELECTRIC



IGNITION • **CARBURETORS** MAGNETOS • BATTERIES COMPLETE AUTO ELECTRIC SERVICE

Owned & Operated by Joe Nikolauson

118 Lander Ave. • Turlock • ME 4-3543

Auto Radiator Work

C H WILLIAMS & SON 632 11th St Modesto LA 3-8339

Auto Repair

A-1 GARAGE 160 S I St ME 4-4567 FINLEY & RUNNER REPAIR SERV W Main & Wanult Sts ME 4-6214

TURLOCK AUTO PARTS



COMPLETE AUTOMOTIVE MACHINE WORK

Auto Parts - Tools - Auto Accessories COMPLETE LINE OF MOTOR & BRAKE PARTS

Service Is Our Motto

519 S. CENTER ST. ME 4-4968 TURLOCK

STROM'S GARAGE

All Work 100% Guaranteed

OSTROMS GARAGE REPAIR-SHOP

MOTOR TUNE UP

532 N. 1st St.

BRAKE WORK

GEN. OVERHAUL



GENERAL OVERHAULS - TUNE-UPS COMPLETE AUTOMATIC TRANSMISSION

Repairs . . . Expert Brake Work

Owned and Operated by FRED OSTROM, Jr.

Turlock

ME 4-5604

ONETA'S HOME BAKERY



WE SPECIALIZE IN WEDDING AND BIRTHDAY CAKES FANCY PASTRIES, COOKIES, CAKES, PIES, **BREADS AND ROLLS**

Specializing In All Type Breads

6 A.M. TO 6 P.M.

114 W. Main St.

Turlock

ME 4-5343

Casual Coiffures For the Most Modern Trend in Hair Stylings



HAIR TINTING - MANICURING - PERMANENT WAVING

* EXPERT HAIR CONDITIONING *

Evenings . . . If You Prefer . . . By Appointment

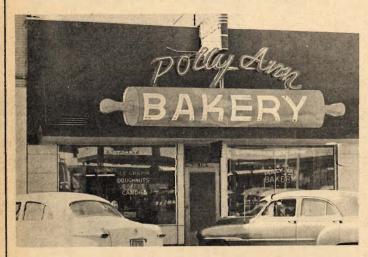
GENE GILL, Owner

(Formerly of RICHARD'S OF MODESTO)

429 Crane Ave., Turlock

ME 4-5497

Visit Our Coffee & Donut Center



BREADS - CAKES - DONUTS - COOKIES - PIES PASTRIES - DINNER ROLLS

OPEN: 6 A.M. to 6:15 P.M.

ED HUTZ, Owner

120 CENTER ST. TURLOCK ME 4-5419

Service Stations

GADDY'S SHELL SERVICE 412 E Main St ...ME 4-4384 GOLDEN WEST GARAGE 980 S 1st St ME 4-3144 HANK'S GARAGE

1190 East Av ME 4-7721
LITTLE'S TEXACO SERVICE
1302 N 99 Hwy ... ME 4-7926
STENSON'S GARAGE 20th Century Blvd .. ME 4-7731

Auto Transmission Work

GADDY'S SHELL & AUTO SERVICE 412 E Main StME 4-4384

Auto Spring Manufacturing

C H WILLIAMS & SON 632 11th St Modesto LA 3-8339

Auto Tow Service

AAA EMERGENCY ROAD SERVICE 412 E Main St ... ME 4-4384 TOW SERVICE GARAGE 531 Crows Landing Rd LA 2-1865 Display—Inside Front Cover)

Auto—Undercoating

GADDY'S SHELL & AUTO SERVICE 412 E Main St ME 4-4384

Auto Upholstery

TROP BUNCH The Seat Cover King 13th & H Sts Modesto LA 4-2604 (See Display-Backstrip)

SHIROKOFF'S UPHOLSTERY 1232 Lander Av ME 4-7372

Auto Washing & Polishing

CHET'S FLYING A SERVICE CHET'S FLYING A SERVICE

486 N 99 & Geer Rd . ME 2-2025

GADDY'S SHELLSERVICE

412 E Main St . . . ME 4-4384

NORM LARSON'S UNION SERVICE

201 N Broadway . . . ME 4-3685

MCHENRY 3-MINUTE CAR WASH McHenry & Morris Sts Modesto LA 3-7856 SUPER SPEED AUTO LAUNDRY 4th & H Sts Modesto LA 3-6300

Auto Wheel Alignment

C H WILLIAMS & SON 632 11th St Modesto ...LA 3-8339

Auto Wrecking

GRAY & NORSEEN AUTO WRECKERS S 99 Hwy ME 4-3412
TURLOCK AUTO WRECKERS
S 99 Hwy ME 2-3176
WITZEL'S AUTO WRECKERS &
GARAGE S 1st St ... ME 2-1329

Awnings

DON'S FLOOR COVERINGS 128 Lander Av ME 4-3576 VALLEY ASBESTOS CO 1601 McHenry Av Modesto LA 4-5188

Awnings—Aluminum

VALLEY ASBESTOS CO 1601 McHenry Av Modesto LA 4-5188

Baby Supplies

CRANE AVE PRESCRIPTION CENTER 401 Crane Av ME 2-3181

Bakeries

ONETA'S HOME BAKERY 114 W Main StME 4-5343 POLLY ANN BAKERY 120 N Center St ME 4-5419

Banking

MODESTO BUILDING & LOAN ASSN 821 10th St Modesto .. LA 3-2648

FIRST WESTERN BANK & TRUST CO 201 W Main St ME 4-5887 SECURITY STATE BANK 134 W Main ME 4-7271

Barbecue Equipment

CURRIERS OF MODESTO 521 Santa Rita Av ..LA 4-0738

Barber Shops

HATFIELD'S BARBER SHOP 222 W Main St ME 4-3664 LEE'S BARBER SHOP 845 E Main St ME 4-1749

Baskets

WIRE BASKET CO 404 Lander Av ME 4-6601

BENSON & ZIMMERMAN

Batteries

11th & H St Modesto LA 4-3131
124 N 1st St ME 4-4966
(See Display—Pg Fcng Insd Bck Cvr)
CHET'S FLYING A SERVICE 486 N 99 Hwy & Geer Rd ME 2-2025
GADDY'S SHELL & AUTO SERVICE
412 E Main St ME 4-4384
NORM LARSON'S TRION SERVICE 201 N Broadway ... ME 4-3685
LITTLE'S TEXACO SERVICE
1302 N 99 Hwy ... ME 4-7926
NICK'S AUTO ELECTRIC
118 Lander Av ... ME 4-3543
TOW SERVICE GARAGE

Modesto LA 2-1869 (See Display—Inside Front Cover) **Beauty Culture**

531 Crows Landing Rd

CASUAL COIFFURES 429 Crane Av ME 4-5407

LA 2-1865

Beauty Shops
CASUAL COIFFURES
429 Crane Av ME 4-5407 CHARM CENTER
245 W Main St ... ME 4-568/
FASHION BEAUTY SALON

Main St ... ME 4-4492 CHARM CENTER 420 E Main St ME 4-4492 FASHION'S FINEST SALON-BEAUTY 429 McHenry Av Modesto LA 4-1409 MAE HAZELLE BEAUTY SHOP
Turlock Bowl Bidg ...ME 4
IRENE'S SALON OF BEAUTY ME 4-6559 300 E Olive St ME 2-1712 JEWELLS BEAUTY HOUSE .ME 4-7849 1856 Marshall MARG'S SALON OF BEAUTY 215 E Main St ... ME ...ME 2-0951 MAXINE'S BEAUTY SALON 205 Crane Av ME 4-7798 MOD-ERNE BEAUTY SHOPPE TOWN & COUNTRY BEAUTY SALON 1500 Johnson Rd ...ME 4-4613

Bedspreads

TROY BUNCH The Seat Cover King 13th & H Sts Modesto LA 4-2604 (See Display-Backstrip)

Beverages

TURLOCK BEVERAGES 428 N 1st St ME 4-5400

Bibles

GUSTAFSON'S GIFT STORE 268 W Main St ME 4-5354

Blacksmiths

CALVIN'S BLACKSMITH & MACHINE SHOP 409 S Front St ME 2-Q009

Blacksmithing

C H WILLIAMS & SON 632 11th St Modesto LA 3-8339

BARD'S SPORT SHOP 111 Lander Av ME 4-4543

Books—Children's

GUSTAFSON'S GIFT STORE 268 W Main St..... ME 4-5354

Bowling Alleys

TURLOCK BOWL 312 E Main St ME 4-1709

Boxes-Wooden

KEHN NAILING CO PO Bx 452 ME 4-5374 STOCKTON BOX CO S 99 Hwy ME 4-6140

Blacksmith & Machine Shop WELDING & MACHINE WORK



Manufacturers Of

BULK TANKS - TURKEY FEEDERS - FEED CARTS FEED MIXERS - SCRAPERS - WAGONS -TRAILERS - TRUCK MOUNTS - AUGER & CHAIN ELEVATORS - BULK TRUCKS

409 S. FRONT ST.

ME 2-0009

TURLOCK

34.000 HOMES

THROUGHOUT THE COUNTY

RECEIVE IN THE MAIL THE

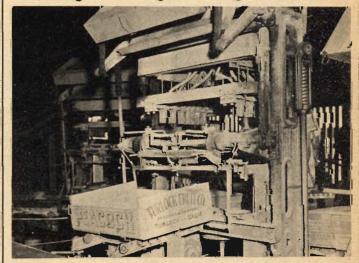
MODESTO TRIBUNE

or the

MODESTO SHOPPING GUIDE

EACH THURSDAY

Nailing - Labeling & Lidding Contractors



P. O. Box 452

TURLOCK

Home: ME 4-6339 Office: ME 4-5374 Mobile: ME 4-5428

Represented By R. L. KEHN

*

PAUL MOORE

WHEEL ALIGNMENT & BRAKE SERVICE



Wheel Balancing Wheel Straightening

Drum Turning

Power Brakes Our Specialty

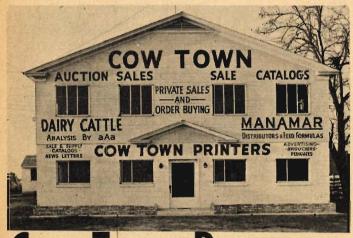
Hours: Weekdays 8 A.M. to 5 P.M. Saturday 8 A.M. to 12

Owned and Operated by Paul Moore

401 N. Center

Turlock

ME 2-1267



COW TOWN PRINTERS

- SALE AND SUPPLY CATALOGS
 - ADVERTISING BROCHURES
 - BOOKLETS
 - PEDIGREES
 - NEWS LETTERS

McDaniel Sales - Service
COW TOWN

2 MILES SOUTH ON HWY 99
TURLOCK CALIFORNIA

Telephone: MErcury 4-3528

THE OUT O'TOWN

FOUR MILES OUT WEST MAIN TURLOCK, CALIF.

Meals and Parties by Reservation Only
ALL FOOD SERVED HOME MADE

Mr. & Mrs Laurel Jahn

4-7663

Brakes

412 E Iviain StIVIE	4-4284
PAUL MOORE	
401 N Center St ME	2-1267
OSTROM'S GARAGE	
532 N 1st StME	4-5604
SILVA'S BODY SHOP	
510 Lander AvME	2-0193
TOW SERVICE GARAGE	
531 Crows Landing Rd	

GADDY'S SHELL & AUTO SERVICE

Modesto LA 2-1865 (See Display—Inside Front Cover) Breeders

CANDY CURTIS ARTIFIC	IAL	
BREEDING SERVICE		
693 Angelus	ME	2-0079
VALLEY RREEDERS	ME	2-0464

Broadcasting Studios

KTUR BROADCASTING STUDIO
Quincy Rd ME 2-1390

Building Equipment

C L C CONSTRUCTION, EQUIP RENTAL N 99 Hwy . ME 4-7740

Building & Loan Associations

MODESTO BUILDING & LOAN ASSN 821 10th St Modesto .. LA 3-2648

Building Materials

VALLEY	ASBESTOS	CO	
1601	McHenry Av		
Modes	to	L	A 4-5188

Bus Tickets

FORSTER TRAVEL SERVICE 220 N Center St ... ME 2-1274

Buses

CONTINENTAL TRAILWAYS BUS 207 E Main St ME 2-3166 GREYHOUND BUS DEPOT 228 N Center St ME 4-6579

Business Opportunity Brokers

HARRY CIRAOLO 514 McHenry Av Modesto LA 2-4050

Butchers

ROGGER F ALLEN
East AV ME 2-0160

Cabinets

ARTCRAFT INDUSTRIES		
548 N First St	.ME	4-539
HUMPHREY'S CABINET	SHOP	
1081 Lander Av	ME	4-771

Calenders

LOUIS F DOW CO 1178 Bethany AvME 4-5168

Camping Equipment

BARD'S SPORT SHOP 111 Lander Av ME 4-4543

Canners

SCHUCKL & CO INC 5th & CME 4-7211

Carburetors

NICK'S AUTO ELECTRIC 118 Lander Av ME 4-3543

Carpets

DON'S FLOOR COVERING 128 Lander Av ME 4-3576

Carpets—Cleaning & Repairing

HOUSE OF CARPETS
920 McHenry Modesto LA 3-5664

Carports

VALLEY ASBESTOS CO
1601 McHenry Av
Modesto LA 4-5188

Cattle Analysis

McDANIEL SALES & SERVICE
Cow Town ME 4-3528

Cattle—Dairy—Sales

McDANIEL SALES & SERVICE
Cow Town ME 4-3528

Chain Saws—Rentals

BERRY & LEWIS RENTALS
1116 McHenry Av
Modesto LA 3-8038
(See Display—Reverse of Dbl Truck)

Chemicals

LELA'S SMART SHOP

"SEE US FOR THE SMARTEST CLOTHES IN TOWN"

Everything for Womenswear

USE OUR LAY-AWAY PLAN

OPEN FRIDAYS TILL 9 P.M. - 6 DAYS A WEEK 9 A.M. 10 5:30 P.M. Owned & Operated by Lela Pierhamsil

306 East Main St. ● Turlock ● ME 4-5380

Cleaners & Dvers

CARR'S CLEANERS
270 W Main St ME 4-3581
DU-RITE CLEANERS
139 N Center ME 4-6248
MODERN WAY CLEANERS
429 E Main St ME 4-5528
PETERSON CLEANERS
127 4th StME 4-5552
ROXY CLEANERS
150 Bernell Av ME 4-5203
TURLOCK CLEANERS
120 Palm ME 4-6732

Clothing—Children's

HOUSE (OF TEENS		
119 S	Broadway	ME	4-6422
JULIA'S	KIDDIE S	НОР	
115 S	Broadway	ME	4-3477
KATHY'S			
208 E	Main St	ME	4-3107

Clothing-Men's

GUY & SLINGER MEN'S SHOP
221 W Main St ME 4-6233
LUNDAHL CLOTHING CO
100 W Main St ME 4-6580
MARTIN'S YOUNG MEN & BOYS
225 E Main St ME 4-6331
SCHNEIDER'S MEN'S STORE
108 W Main St ME 4-3604
TURLOCK TOGGERY
216 F Main St MF 4-4418

Clothing-Women's

RUTH H FARMER	
117 S Center St ME	4-5451
JAY VEE STORES	
107 W Main St ME	4-4206
JEWELL DRESS SHOP	
124 N Center St ME	4-6701
LARSON'S DRESS SHOP	
120 W Main St ME	4-5664
LELA'S DRESS SHOP	
306 E Main StME	4-5380
MARIE'S DRESS SHOP	
141 N Center StME	2-1829
MODE-0-DAY	
105 W Main St ME	4-4690
MOSS STORES INC	
115 W Main St ME	4-9804
THE TOWN SHOP	
208 W Main StME	2-0186

Colonics

PETER	E	NI	KEL			
323	Lan	der	Av	 	 ME	4-3662

Confectioneries

HEAVENLY	CAND	IES		
137 N	Center		.ME	2-3415

Concrete

TURLOCK CONCRETE PIPE CO INC Fulkerth Rd & N 99 Hwy ME 4-4931

Contractors—Awnings

	ASBESTOS	COMPANY
	McHenry Av,	The second second
Modest		LA 4-5188

SUPPORT

YOUR DIRECTORY ADVERTISER THE BUSINESS MEN

WHO HAVE ADVERTISED

IN THIS DIRECTORY

HAVE MADE THIS WORK POSSIBLE

PLEASE

PATRONIZE THEM!

IRIOCKCLEANERS



CLEANING

MOTH-PROOFING

Water-Proofing Re-Sizing Dye Work

Knitware and Formal Finishing

WE GIVE ORANGE THRIFTY STAMPS

HOURS: 7:30 = 5:30 FIVE DAYS A WEEK 7:30 = 1:00 P. M. SATURDAYS Owned & Operated by A. E. TEEKELL

120 PALM - TURLOCK - ME 4-6732

Marie's Dress Shop



NORTH CENTER ST & OLIVE ST.

COMPLETE WOMEN'S WEAR " CASUAL LINE • SPORT CLOTHES DRESSES • ACCESSORIES • LINGERIE

HOURS: 9:30 A.M. - 5:30 P.M.-6 Days a week - 9:30 A.M.-9 P.M. Fri. Owned & Operated by Mrs. Marie Donaldson 141 N. Center St., TURLOCK ME 2-1829

Contractors—Concrete LEE A CAIN 800 Chestnut St ME 4-1259 OSCAR E JERNER & SONS Tully Rd ME 4-4660 SIMON MARKLOND 1304 Colorado ME 4-3750 DAVE PERRY CEMENT CONTR 324 N Broadway ... ME 4-1746 PYLE & HAYS Lander & August Av ... ME 2-3416

Linwood Av ME 2-1214 LLOYD W TERRELL 1129 N Olive ME 4-5523 Contractors—General

Mitchel · Av ME 2-1320 JAY TANNER

PAUL L STRICKLAND

478
001
230
761
550
349
556

Contractors—Metal

A P FISCHER, INC 1310 - 9th St, Modesto LA 4-6274 (See Display - Double Truck)

Contractors— Plumbing

THORSEN'S PLUMBING & SHEET METAL 134 Lander Av ME 2-3194

Contractors— Rebuilding

F J WIRTNER 1117 YosemiteME 4-6556

Corset Shops

SPENCER CORSETIERE
201 Keystone Av ME 4-6582

Cosmetics

CRANE AVE PRESCRIPTION CENTER
401 Crane AvME 2-3181
MERLE NORMAN COSMETICS
116 N CenterME 4-3500
0LSON'S PHARMACY
125 N BroadwayME 4-1207

Creameries

ARMOUR CREAMERIES
5th & D Sts ME 4-7263

Crop Dusting

ATWOOD AIR SERVICE
Faith Home RdME 4-4118
BOB D TURNER
Hwy 33

Curtains

TROY BUNCH, BEAUTI PLEAT DRAPERIES 1215 H St, Modesto...LA 2-1472

J. RANKIN WALLACE

BUILDER - DEVELOPER

Your LOCAL Custom Builder



LA MESA PARK SUBDIVISION

El Capitan & El Camino Sts.

Turlock's Finest Neighborhood

Banto 4, Box 78, Sodorstron Lapo, Turlock, Pb. ME 44349

FREE SIMON MARKLUND LICENSED CONTRACTOR



CONCRETE CONTRACTOR: GUARANTEED WORK

CONCRETE CUTTING

ALL TYPES OF CONCRETE WORK
NO JOB TOO LARGE OR TOO SMALL

FREE ESTIMATES

RESIDENTIAL

INDUSTRIAL

COMMERCIAL

Sidewalks - Curbs - Floors - Driveways - Foundations - Gutters - Retaining Walls, Etc.

1304 Colorado Ave.

TURLOCK

ME 4-3750



FRED O. SEDERQUIST

General Building Contractor

SPECIALIZING IN FINER HOMES

P. O. Box 17—Turlock 1031 Minnesota Rd, Turlock

ME 4-5550

F. J. WIRTNER GENERAL CONTRACTOR

RESIDENTIAL REMODELING

RESIDENTIAL . COMMERCIAL . INDIVIDUAL

Serving Turlock Area Since 1920

1117 YOSEMITE • TURLOCK • ME 4-6556

Dairies & Dairy Products

ARINDA DAIRY
Faith Home Rd ME 4-1682
JOHNSON DAIRY
Berkeley Av
MARKLEY'S JERSEY FARM DAIRY
2820 Berkeley Rd,
Rt 4, Box 3580 ME 4-3464
MENDES BROS
Ruble Rd ME 2-1483

Dehydrators

DAUBENBERGER DEHYDRATOR
Daubenberger RdME 4-4703
TURLOCK DEHYDRATING &
PACKING CO
5th & D StsME 4-4697

Dental Laboratories

HARDEN DENTAL LABORATORY
Geer BldgME 4-1182

Deep Freezers

DUBLIN FURNITURE & APPLIANCES 200 E Main St ME 2-2250

THORSENS' PLUMBING & SHEET METAL



- PLUMBING •HEATING
 - PAYNE AIR CONDITIONING
 - MYERS PUMPS
 - SHEET METAL

134 LANDER AVE., TURLOCK

ME 2-3194

Markleys' JERSEY FARM DAIRY



Serving Turlock-Denair Area With Jersey
Milk From Our Farm

For FRESH DAIRY PRODUCTS at "CASH and CARRY" PRICES
VISIT OUR DAIRY, BERKELEY RD., TURLOCK

For Efficient - Courteous Delivery - - Phone MErcury 4-3464

*

LEON HARRIS UPHOLSTERY



BEAUTI-PLEAT Draperies

Draperies Completely Hand Made

INTERIOR DECORATION

FURNITURE & AUTO UPHOLSTERING •

11 Salado PATTERSON TY 2-8551
ME 2-1927

Department Stores

J C PENNEY CO
139 W Main St ME 4-5562
TURLOCK MERCANTILE CO
200 W Main St ME 4-5672
WARREN BROS STORES
W Main & Central ... ME 4-1537
F W WOOLWORTH CO
129 W Main St ... ME 4-5336
YOUNGDALE'S INC
250 Market St ... ME 4-1135

Diabetic Needs

CRANE AVE PRESCRIPTION CENTRE 401 Crane Av ME 2-3181

Diesel Fuel

GEORGE H NUNES
Keyes Rd & 99 Hwy...ME 4-5628
DENNIS E SCRANTON,
SHELL OIL DIST
728 S Center St.....ME 4-7761

Display Cases— Refrigerated

I C REFRIGERATION, INC 741 S 99 Hwy, Modesto...LA 2-1065

Doors—Shower, Sliding, Steel & Aluminum

ACME GLASS CO 710 G St. Modesto ...LA 3-5674 (See Display - Reverse of Inserts)

Doors—Folding, Plastic & Wooden

H C MARTINEZ PLYWOOD SALES 1001 S Center St ... ME 4-7281 VALLEY ASBESTOS CO 1601 McHenry Av, Modesto ... LA 4-5188

HAUCK'S PHARMACY DRUGS - SUNDRIES PRESCRIPTIONS VETERINARY SUPPLIES

8:30 a.m. to 6:30 pm - 6 Days A Week
EVERY 6th WEEK OPEN 'TIL 9 P.M. & SUNDAY



BROADWAY & MAIN . Turlock . ME 4-6598

Drainboards— Stainless Steel

A P FISCHER, INC 1310 - 9th StLA 4-6274 (See Display - Double Truck)

Draperies

TROY BUNCH,
BEAUTI PLEAT DRAPERIES
1215 H St, Modesto...LA 2-1472
(See Display - Backstrip)
DON'S FLOOR COVERING
128 Lander AvME 4-3576
LEON HARRIS UPHOLSTERY
11 Salado, Patterson...TY 2-8551
HAWLEY'S UPHOLSTERY &
DRAPERIES
428 S 99 Hwy, Modesto LA 2-4425

Drapery Hardware

DON'S FLOOR COVERING 128 Lander AV ME 4-3576

Dresses

LELA'S DRESS SHOP 306 E Main St ME 4-5380 MARIE'S DRESS SHOP 141 N Center St ME 2-1829

Drive Ins

DIANE'S DRIVE IN 911 N 99 Hwy ME 4-9932

SUPPORT YOUR DIRECTORY ADVERTISERS



Crane Ave. Prescription Centre

BABY SUPPLIES HYPO-ALLERGENIC COSMETICS

DIABETIC NEEDS

LARGE FREE PARKING SPACE

Sickroom Needs

401 Crane Ave., Turlock

Tel: ME 2-3181

PROTECTING YOUR HEALTH ALL WAYS.

JOLSON'S



PRESCRIPTIONS
DRUGS
COSMETICS

FOUNTAIN SUNDRIES

125 No. Broadway

Turlock

ME 4-1207

Drug Stores

BOIES DRUG STORE

125 W Main St ... ME 4-6710
COAST DRUG STORE, INC
McHenry Village,
Modesto ... LA 3-1723
(See Display - Reverse of Title Page)
CRANE AVE PRESCRIPTION CENTRE
401 Crane Av ... ME 2-3181
HAUCK S PHARMACY
Broadway & Main Sts ... ME 4-6598
JOHNSON DRUG STORE
318 E Main St ... ME 4-1124
OLSON'S PHARMACY
125 N Broadway ... ME 4-1207
TURLOCK DRUG CO
233 E Main St ... ME 2-3164

Drug Sundries

HAUCK'S PHARMACY Broadway & Main Sts...ME 4-6598 OLSON'S PHARMACY

125 N Broadway ME 4-1207

Dryers

DUBLIN FURNITURE &
APPLIANCES
200 E Main St ME 2-2250
RADIO ELECTRONICS
1226 H St, Modesto . . . LA 2-7678

Eggs

CHRISTOFFERSEN POULTRY
6th & Lander Av ME 4-4981
MARKLEY'S JERSY FARM DAIRY
2820 Berkeley Rd,
Rt 4, Box 3580.... ME 4-3464

Electrical Contractors

NEIL M KIRKES 341 Flower St ME 4-6495

Mann & Sweet ELECTRIC

LICENSED ELECTRICAL CONTRACTORS

Industrial, Commercial & Residential Wiring

Free Estimates

922 Lander Ave., Turlock Ph ME 4-3124 Res. ME 4-3484

Kirkes Electrical Shop

LICENSED ELECTRICAL CONTRACTOR



Commercial - Industrial - Residential Wiring
ELECTRICAL MAINTENANCE
FREE ESTIMATES

341 Flower St., TURLOCK Phone: ME 4-6495

H. T. Schendel Electrical Contractor



- FREE ESTIMATES -

Office: 793 COLUMBIA ST. Shop: SODERQUIST ROAD

793 COLUMBIA ST.

Phone: ME 2-0068

*

DON'S FLOOR COVERING

"BUILDERS OF SATISFIED CUSTOMERS"



QUALITY AT NO EXTRA COST

CARPETS . LINOLEUM . TILE . WALL COVERING

VENETIAN BLINDS - WINDOW SHADES - DRAPERIES & DRAPERY
HARDWARE - METAL AWNINGS & TRIM - FLOOR WAXES
& CLEANERS - FLOOR POLISHERS - PAINT

128 LANDER AVE...

ME 4-3576

TURLOCK

Electrical Contractors —

MANN & SWEET ELECTRIC
922 Lander Av ME 4-3124
MOORE ELECTRIC
142 S 1st St ME 4-4616
H T SCHENDEL
793 Columbia St ... ME 2-0068

Electrical Maintenance

NEIL M KIRKES
341 Flower St ME 4-6495
H T SCHENDEL
729 Columbia St ME 2-0068

Electrical Service

JOE'S APPLIANCE SERVICE 142 Bernell AvME 4-7833

Electric Appliances

RADIO ELECTRONICS 1226 H St, Modestc...LA 2-7678

Engineering

I C REFRIGERATION, INC 741 S 99 Hwy Modesto LA 2-1065

Ennz Products

DRY CHEMICAL PACIFIC 105 G St, ModestoLA 3-8389

Equipment Rentals

BERRY & LEWIS RENTALS
1116 McHenry Av,
ModestoLA 3-8038
(See Display - Reverse of Double
Truck)

Farms

EWING FARMS, No. 5
Mitchell RdME 4-7088
FRANCIS FIORINI FARM
Lombardy & Sycamore. ME 4-6881

PLEASANT VALLEY FARMING CO Vincent Rd ME 4-6920

Farm Equipment

B & B MFG CO

Farm Implements— Sales & Service

CORNFORTH TRACTOR CO
1302 9th St, Modesto. LA 2-5225
123 N Center St ... ME 4-3377
(See Display - Agricultura, Page)

Farm Machinery Parts & Tires

CORNFORTH TRACTOR CO
1302 9th St LA 2-5225
123 N Center St ME 4-3377
(See Display - Agricultural Page)

eed

CARLSON FEED CO
201 S Broadway ME 4-6743
CHRISTOFFERSEN POULTRY
6th & Lander Av ME 4-4981
JOHNSON'S FEED & SUPPLY CO

Johnson Rd ME 4-6921 TURLOCK FEED & FARM SUPPLY 301 S 1st St ME-4-4438

Cornforth Tractor Co.

Serving the Farmer is Our Job!

COMPLETE EQUIPMENT FOR THE FARM





AUTHORIZED DEALERS



Complete . . . GUARANTEED Repairs On All Farm Implements! . . .

... AND Pioneers Of 90-Day 100% Guaranteed Used Tractors

1302 Ninth St., Modesto Phone: LA 2-5225

BUD GARTON - Gen. Mgr W. W. CORNFORTH, Owner 123 N. Center - Turlock Phone : ME 4-3377

Fiberglass VALLEY ASBESTOS CO 1302 - 9th StLA 4-5188 GOSPEL FILMS INC 115 N Broadway ME 4-4414 FERREL'S FISH FARM Merriam Rd TURLOCK FISH MARKET .. ME 4-1092 128 N 1st St ME 4-5613 Fishing Bait BARD'S SPORT SHOP 111 Lander Av ME 4-4543 Fishing Tackle BARD'S SPORT SHOP -111 Lander AvME 4-4543 Five Cents To One **Dollar Stores** JENSEN'S 5-10-15 CENT STORE 340 E Main ME 4-4194 Floor Covering HOUSE OF CARPETS 920 Mc Henry Av,LA 3-5664 Modesto LINOLEUM STUDIO ME 4-6696 119 Lander Av Floor Materials J C MARTINEZ PLYWOOD SALES 1001 S Center St ME 4-7281 Floor Polishers DON'S FLOOR COVERING 128 Lander Av ME 4-3576 Floor Sanding & Polishing

Floor Waxes & Cleaners

DON'S FLOOR COVERING 128 Lander Av ME 4-3576

..... ME 4-3647

Florists

WILLIAM RAE

224 Canal

Foam Rubber & Foam Rubber Furniture

TROY BUNCH,
THE SEAT COVER KING
13th & H Sts, Modesto LA 4-2604
(See Display Back Strip)

Foods-Frozen

Foods—Take Out Orders

L & C COFFEE SHOP 111 W Main St ME 4-5023 TOWN HOUSE CAFE 219 S 99 Hwy ME 4-9959

Formica

Frost Protection

KROELLS PACKING SUPPLY
N 99 Hwy, Box 990 . ME 4-5424
TOWT WIND MACHINE
(See Display - Turlock Insert)

Frozen Food Lockers— Rental

TURLOCK COLD STORAGE PLANT
333 Lander & Caster . ME 4-3546
UPTOWN LOCKER SERVICE
236 W Main St ME 2-0106

Fruit Companies

Fruit Stands

EDGAR'S FRUIT STAND
541 N 99 Hwy ME 4-7770
GIANT ORANGE STAND
438 N 99 Hwy ME 4-5286
ZAYA'S FRUIT STAND
1382 N 99 Hwy ME 2-0122

Fuel Storage

DENNIS E SCRANTON, SHELL OIL DIST 728 S Center StME 4-7761

Funeral Homes

ALLEN MORTUARY
247 N BroadwayME 4-5829

Furniture

DUBLIN FURNITURE & APPLIANCES
200 E Main St ME 2-2250
JACKSON'S
999 N 99 Hwy ME 4-4387
OSBORN & SON
300 E Main & Center . ME 4-3705
RINGGENBERG HOME FURNISHINGS
209 Lander Av ME 4-6362
W00D'S FURNITURE
433 E Main St ME 4-4287

Garages

OSTROM'S GARAGE
532 N 1st StME 4-5604
TOW SERVICE GARAGE
531 Crows Landing Rd,
ModestoLA 2-1865
(See Display - Inside Front Cover)
C H WILLIAMS & SON
632 11th St, Modesto LA 3-8339

Garage & Service Station Equipment

BENSON & ZIMMERMAN
11th & H Sts, Modesto LA 4-3131
(See Display - Page Facing Inside Cover)

Turlock Flower Shop



CUT FLOWERS — POTTED PLANTS
PLANTERS — GIFTS — CORSAGES
WEDDINGS — FUNERALS — BANQUETS



Arvid and Agnes Klint 241 W. Main, Turlock Office: ME 4-4332 Night: ME 4-4259

Dublin Furniture & Appliances COMPLETE HOME FURNISHINGS



HOFFMAN & SYLVANIA - RADIO & TELEVISION
KELVINATOR & GIBSON - REFRIGERATORS & FREEZERS

AMANA DEEP FREEZE

EASY TERMS & FREE DELIVERY

200 E. MAIN, TURLOCK

ME 2-2250

RAY GUSTAFSON

Lawn and Hedge Work

ROTOTILLING • RENOVATING

General Yard Maintenance

SERVE TO SATISFY

262 Angelus St., Turlock

ME 4-7764

DENNIS E. SCRANTON



WHOLESALE DISTRIBUTOR OF SHELL PRODUCTS

728 S. Center St., Turlock

ME. 4-7761

Garbage Collectors

TURLOCK SCAVENGER CO
535 WolfeME 4-6514

Garden Equipment

SMITH'S FARM & GARDEN 709 Lander Av ME 4-6185

Garden Equipment Rental

BERRY & LEWIS RENTALS 116 McHenry, Modesto LA 3-8038 (See Display - Reverse of Double

Gardeners

RAY GUSTAFSON 262 Angelus St ME 4-7764

Gas-LP

JACKSON'S 999 N 99 Hwy ME 4-4387 GEORGE H NUNES Keyes Rd & 99 Hwy ... ME 4-5628 RUBLE'S SERVICE STATION & W Main & Crows Ld Rd KE 7-3474 - ME 4-7396 SOUZA'S BUTANE, PROPANE, INC.

N 99 Hwy ME 2-1041

Gasoline & Oil **Distributors**

GEORGE H NUNES, SHELL OIL CO Keyes Rd & 99 Hwy...ME 4-5628
DENNIS SCRANTON, SHELL OIL CO
728 S Center St ME 4-7761

Gifts-Domestic & Imported. Retail & Wholesale

GUSTAFSON'S GIFT STORE
268 W Main St ME 4-5359
TURLOCK HEALTH FOOD &
SUPPLY CENTER
112 S Center St ME 4-7765
(See Display - Postcard)

Glass

ACME GLASS CO 710 G St, Modesto ... LA 3-5674
120 N 1st St ME 4-4429
(See Display - Reverse of Inserts)

Glazing—Contractors

ACME GLASS CO 710 G St, Modesto ... LA 3-5674
120 N 1st St ME 4-4429
(See Display - Revers: of Inserts)

Goats Milk

MARKLEY'S JERSEY DAIRY FARM 2820 Berkeley Rd, Rt 4, Box 3580 ME 4-3464

Grain

CHRISTOFFERSEN POULTRY 6th St & Lander Av. . ME 4-4981 SAN JOAQUIN GRAIN & WAREHOUSE S Center St ME 4-5841

ACME GLASS CO.

Complete Guaranteed Service: SHOWER & PATIO DOORS STORE FRONTS . . . AUTO GLASS . Residential, Industrial . . . and Commercial Glazing . . .

• Shat-R-Proof Safety Glass · Libby-Owens-Ford

- FREE ESTIMATES -Main Displays: 1st Page Modesto, Turlock & Oakdale Sections

MAPLE SHOP INTERIORS

SPRAGUE-CARLTON CAL-SHOP

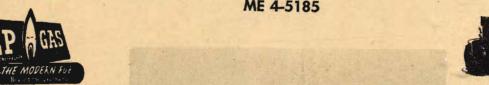
DRAPES - RUGS - LAMPS - ACCESSORIES

HOME FURNISHERS

999 No. Hwy. 99 TURLOCK ME 4-5185

INTERIOR DECORATORS

Complete Line of **COLONIAL - MAPLE PROVINCIAL - MODERN**



Jackson's Butane - Propane

PROMPT METERED DELIVERIES **Butane** - Propane TANK SALES & RENTALS EXPERT SERVICE & INSTALLATION FURNACES - HEATERS WEED OIL SPRAY RIG RENTALS CONTRACTORS PAVING - ROAD OILING LIQUID FERTILIZERS MIXED - BARREL LOTS

> 999 No. Hwy. 99 ME 4-3505



JACKSON'S PAVING HOT ASPHALT PAVING **ROAD OILING**

SUBDIVISIONS - DRIVEWAYS PARKING LOTS.

Free Estimates - Guaranteed Work

CALL COLLECT - ME 4-4387

999 No. Hwy 99 ME 4-4387

Greeting Cards GUSTAFSON'S GIFT STORE 268 W Main St ME 4-5354 Grocers AIRPORT MARKET Lander Av & Greenway ME 4-7987 ART'S MARKET W Main & Washington ME 4-6067 BETTENCOURTS Rt 1, Box 760, Lander & Bradbury RdsME 2-3 BROWN'S EAST MAIN MARKET .ME 2-3265 1200 Canal Dr ME 4-6565 BROWN'S FOOD MARKET Lander & Bernell ... ME 2-0016 C & P MARKET 585 W AV ... ME 4-4421 CLARKE'S GROCERY 701 N Broadway ... ME 4-3313 DONALDSON'S MARKET .ME 4-9958 1090 W Main ME EAST AVE CASH GROCERY & TRAILER CT NICK GALANIS GROCERY 3rd Av & Standard 3rd Av & Stevenson ... ME 4-6036 GEER RD GROCERY 1102 Geer Rd ... GOLDEN WEST GROCERY S 1st St ME 4-3722 GREEN SPOT GROCERY 278 W Main St . . . ME 4-1115 HIWAY MARKET N 99 Hwy ME 4-7820 LIBERTY MARKET T10 Lander AV ME 4-1219 LLOYD'S SUPER MART 415 E Main St ME 4-3745 NATIONAL MARKET 1290 E AV ME 4-7342 NODA'S RANCH MARKET 1045 N 99 Hwy ME 4-4463 PARK IN MARKET 1061 W Main St ... ME 4-1030 PETE'S MARKET 129 S Broadway ME 4-6569 124 S Broadway ... WE 4-0589 POPE'S MARKET 700 W Main St ... ME 4-7896 QUALITY FOOD MARKET 116 S 1st St ... ME 2-0730 ME 2-0730 RUBLE'S SERVICE STATION & MARKET West Main & Crows ... ME 4-3627 1598 E Av ME 4-7924 Guns BARD'S SPORT SHOP 111 Lander Av ME 4-4543 BOB'S HUNTERS LODGE Berkeley Av ME 2-1382 Hardware DON PEDRO HARDWARE CO 5 E Main St ME 4-5891 HANSON HARDWARE & VARIETY W Main & Washington . . ME 4-7805 J C MARTINEZ 1001 S center TURLOCK HARDWARE & ...ME 4-7281 IMPLEMENT CO 213 W Main St ME 4-6737

Hardware-Wholesale

	.0100010
BAKER	& HAMILTON
1508	Sycamore ME 4-6616
BAY CI	ITIES WHOLESALE HARDARE
5th 5	St ME 4-5264

Hatcheries

CENTRAL VALLEY HATCHERY 316 Market ME 4-6130 LINDSKOOG TURKERY HATCHERY Berkeley Av ME 4-1296 SODERQUIST HATCHERY 401 Soderquist RdME 4-3795 SODERSTROM TURKEY HATCHERY W Main ME 2-3718

Hay Balers & Tools

CORNFORTH TRACTOR CO 1302 - 9th St, Modesto LA 2-5225 123 N Center St ME 4-3377 (See Display - Agricultural Page)

Health Foods

TURLOCK HEALTH FOOD &

SUPPLY CENTER 112 S Center St ME 4-7765 (See Display - Post Card)

Heating

A P FISCHER, INC 1310 - 9th St, Modesto LA 4-6274 (See Display - Double Truck) C REFRIGERATION, INC 741 S 99 Hwy, Modesto LA 2-1065 (See Display - Inside Back Cover) SAUNDER'S SHEET METAL & HEATING 1st & Orchard Sts ME 4-3636

Heaters—Orchard

KROELLS PACKING SUPPLY & TOWT WIND MACHINE
N 99 Hwy, Box 990...ME 4-5424
(See Display Turlock Insert)

High Fidelity Record Players

DUBLIN FURNITURE & APPLIANCES 200 E Main St ME 2-2250

High Fidelity Systems

RADIO ELECTRONICS 1226 H St, Modesto...LA 2-7678

Hospital Equipment

COMMUNITY AMBULANCE SERVICE 1614 H St, Modesto . . . LA 3-9191 (See Display - Professional Page)

Hotels

ALFORD HOTEL	
219 S Broadway	ME 4-9953
CAROLYN HOTEL	
207 E Main St	ME 2-3166
HOTEL HOLLY	
	ME 4-5443
HOTEL ST ELMO	
	ME 4-6542
HOTEL TURLOCK	
	ME 2-0192
TOURIST HOTEL	
122 N Broadway	
HOTEL WAKEFIELD &	
123 H 99 Hwy	ME 4-9998

House Movers

AMERICAN HOUSE MOVERS 2112 Blue Gum Av, .LA 2-1288

Housewares-**Appliances**

DUBLIN FURNITURE & APPLIANCES 200 E Main St..... ME 2-2250

Gustafson's Gift Shop



GIFTS . BIBLES . CHILDREN'S BOOKS . STATIONERY GREETING CARDS • PICTURE FRAMING • SCHOOL SUPPLIES

Sacred Records - - Sunday School Supplies 9 A.M. to 5:30 P.M. - SIX DAYS A WEEK Owned and Operated by Oscar and Frances Gustafson

268 W. MAIN ST. • TURLOCK • ME 4-5359

Hydraulic Hoists & Frame Work

LAKESIDE TRUCK BODY CO

CENTRAL CALIFORNIA ICE CO 500 N 99 Hwy ME 4-4516

Ice Cream

PENGUIN ICE CREAM No. 1 705 Lander Av ME 4-7288
PENGUIN ICE CREAM No. 2
847 E Main St ME 4-6191

NICK'S AUTO ELECTRIC 118 Lander Av ME 4-3543

Incinerators

CURRIERS OF MODESTO 1912 Sunrise AvLA 4-0738

Industrial Equipment

CORNFORTH TRACTOR CO 1309 - 9th St, Modesto LA 2-5225 123 N Center St ME 4-3377 (See Display - Agricultural Page)

Soderquist Hatchery

CUSTOM HATCHING A SPECIALTY

401 SODERQUIST RD. wolock ROUTE 3, BOX 28

Office ME 4-3795 Residence ME 2-1393

Insulation VALLEY ASBESTOS CO 1601 McHenry Av LA 4-5188 Insurance ALLSTATE INS CO 431 E Main St ME 4-7717 CAL-FARM INS CO 1405 8th StLA 2-7278 514 McHenry Av, ModestoLA 2-4045 PHILIP O ERICKSON, STATE FARM INS

INSURANCE SECURITIES, INC
1432 Merritt ME 2-0736
JOHNSON INSURANCE AGENCY
248 W Main St ME 4-4901
MORRIS C KNUTSON
406 Park St ME 4-1275
LONG INSURANCE AGENCY
428 E Main St ME 4-4316
MUTUAL LIFE INS CO OF
NEW YORK
1308 Cahill Av ME 4-1255
HARRY P RAYMUS INS AGENCY
140 S Broadway ME 2-1036
RICKENBACHER AGENCY
137 S Center St ME 4-6689
LESTER H SHOCK
Mailing Address,
P 0 Box 1026 ME 4-5454

MORRIS C.	KNUTSON
ORVILLE L GROSS 127 N 99 HwyME 4-1184	Mailing Address, P 0 Box 1026ME
761 W Main St ME 4-3584	LESTER H SHOCK

SPECIAL AGENT

NEW YORK LIFE INSURANCE CO.

- LIFE
 - ACCIDENT
 - HOSPITALIZATION

- EDUCATION PLANS
 - ESTATE PLANNING
 - BUSINESS INSURANCE

406 PARK ST., P.O. Box 568, TURLOCK

ME 4-1275

Office Address,	
20th Century Motel	ME 4-5454
RAY WASHBURN INS	
1245 Center St	ME 4-5247
GLEN D WINANS	
127 S Center St	ME 4-6500

Interior Decorators

JACKSON'S		
999 N 99	Hwy	, ME 4-4387

Investment Companies

D'ORAZI INVESTMENT CO 422 E Main StME 4-7870

Iron Work

GEORGE SLOW	
Walnut Rd	ME 4-5229
TURLOCK IRON &	MACHINE WORKS
388 N 99 Hwy .	ME 2-1071

Jewelers

DAVID F HALL'S JEWELRY
11 E Main St ME 4-3672
GLOECKLER JEWELER
235 W Main St ME 4-5152
SIMPSON JEWELRY CO
104 W Main St ME 4-4303
ZIMMERMAN JEWELERS
121 W Main St MF 4-1757

Kitchen Equipment

ARTCE	ARTCRAFT INDUSTRIES								
548	N	1st	St					ME	4-539

Labeling, Lidding, **Nailing Contractors**

KEHN NAILING CO
P O Box 452, Office...ME 4-5374
Res ME 4-6339, Mobile ME 4-5428

Labor Contractors

FRANK GALLARDO 689 Alpha ME 4-5622

Land Leveling

LINDQUIS	T BROS				
881 W	Main St	 		.ME	4-4111
EARL T	PAULSON				
1005	Stanislaus	 		.ME	2-0037

Laundries

В	K B	LA	UND	ROM	TAT				
			Main				ME	4-7	337
Si	10M	W	HITE	LAL	INDF	Y			
	352	W	Olive	St		!	ME	2-1	001
TL	IRLO	CK	STE	AM	LAU	NDF	Y		
	139	5.0	99 HV	vy .			ME	2-1	343
	ASHI			1					
	390	Mi	nerva			1	ME	4-1	163

Lawnmowers—Sales Repairing & Sharpening

JUSTUS LAWNMOWER SHOP 1049 Kenwood Av ME 4-6383

Linen Supply

MISSION	LINEN	SUPPLY
146 S	1st St	ME 4-1130

Linoleum

DON'S FLOOR COVERING 128 Lander Av ME 4-3576

LESTER H. SHOCK

DISTRICT MANAGER

The Penn Mutual Life Insurance Co.



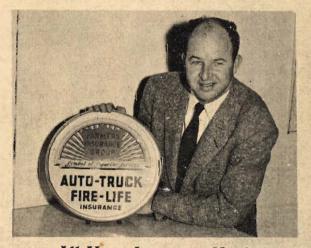
ALL TYPES OF LIFE INSURANCE Including Estate Planning & Annuities

20th CENTURY MOTEL P. O. BOX 1026 - - TURLOCK

ME 4-5454

RAY WASHBURN

FARMERS INSURANCE GROUP



All Your Insurance Needs:

...AUTO - TRUCK - PUBLIC LIABILITY - GLASS ... COMPENSATION - BURGLARY

FIRE
 LIFE
 BONDS

124 S. CENTER ST.

Office: ME 4-5247 Home: ME 4-7441

TURLOCK

Liquor Stores

Livestock

PETE DeVRIE	S
East Av	
JOHN DOMPE	LING
Parks Rd .	ME 4-4115
MANUEL J E	SPINOLA
Bothn Rd .	ME·2-0146

Loan Companies

NATIONAL FARM LOAN ASSN 142 S Broadway ME 4-6534 PACIFIC FINANCE LOANS 231 W Main St ME 2-1026

Lubrication

CHET'S FLYING A SERVICE
486 N 99 Hwy & Geer Rd ME 2-2025
NORM LARSON'S UNION SERVICE
201 N Broadway ME 4-3685
LITTLE'S TEXACO SERVICE
1302 N 99 Hwy ME 4-7962

JUSTUS LAWNMOWER SHOP



Leading Brand Name Power Mowers

- TORO
- FOLEY
- ECLIPSE TRIMMER

 COMPLETE SHARPENING SERVICE

BRIGGS STRATTON ENGINES
ALL TYPES OF
MOWER MOTORS REPAIRED

QUALITY LAWNMOWER
SAW & CUTLERY
REPAIR & SHARPENING
Sales & Service for
COMET POWER SAWS
McCULLOCH CHAIN SAWS

ME 4-6383

1049 KENWOOD TURLOCK

ZIMMERMAN JEWELERS



THE DIAMOND STORE OF TURLOCK

Locally Owned

NATIONALLY ADVERTISED WATCHES

JEWELRY
ACCESSORIES
REPAIRS

BLUE WHITE DIAMONDS

Budget Terms

CUSTOMER CONFIDENCE OUR RICHEST JEWEL

8:30 A.M. to 5 P.M. 6 DAYS A WEEK

Owned & Operated by Russell Zimmerman

121 W. Main St. - Turlock - ME 4-1751





Complete Laundry Service
FOR THE CLEANEST NUMBER IN TOWN CALL ME 2-1001

Free Pick-Up and Delivery

ONE DAY SERVICE ON SHIRTS — IN BY 9 A.M. - OUT BY 5 P.M.
One Day Laundromat Service - Shag Rugs & Bedspreads
WEEK DAYS: 8 A.M. to 6 P.M. SATURDAYS: 8 A.M. to 1 P.M.

352 E. OLIVE

TURLOCK

ME 2-1001

BETTENCOURT'S



Where you can drop in for Your Favorite Drink—o:—In our Package Store—Obtain the best in Imported and Domestic Wines & Liquors

NORWALK GAS & OIL

Nationally Advertised Beers

ICE CREAM

WE CARRY FAMOUS BRAND GROCERIES FROZEN FOODS AND DRUG SUNDRIES

Mr. & Mrs Frank Bettencourt, Owners

LANDER & BRADBURY ROAD, TURLOCK MErcury 2-3265