

& REALTY

521 N. CALIFORNIA

#### ALVIN PRAEGITZER

Owner

EVERY KIND OF INSURANCE

HOMES-FARMS-RENTALS
PROPERTY MANAGEMENT

TEL. HOward 4-7626

# CASHIERS! TELLERS! —— CLERKS! ——

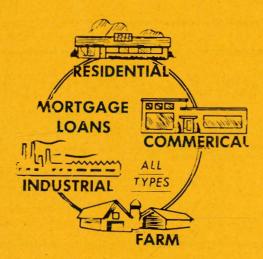
Do your employers furnish you with the latest edition of the City Directory?

You need it at your elbow at all times, to protect your company from forgers and bad-check artists. A few questions, checked against City Directory information, will trip them at once. Intelligent use of the City Directory for this purpose has saved thousands of dollars and helped

make some cities "too sharp" for bad-check "operators."

### MID-VALLEY MORTGAGE CO.

"A Complete Real Estate Loan Service"



#### BONDED REPRESENTATION FOR:

- RESIDENTIAL LOANS F.H.A. — G.L — CONVENTIONAL
- COMMERCIAL LOANS
- FARM AND RANCH LOANS

#### SERVICES:

- APPRAISERS
- INVESTMENT
  PROGRAMS

HOward 6-2391

P. O. BOX 4001, 2724 PACIFIC AVE.
STOCKTON
"SUPPORT YOUR REALTOR"

FEDDERS
Air Conditioning



J. GEORGE BENNER

KOCH Store Display Cases

# REFRIGERATION SPECIALTY SERVICE

Serving Stockton and Vicinity Since 1935

#### **EVERYTHING IN REFRIGERATION**

Sales and Service

1338 - 40 EAST MINER AVE.

TEL. HOward 6-8011

#### **REST HOMES**

# Peterson's Rest Home FOR THE AGED

PLEASANT HOME ATMOSPHERE

EMMA PETERSON, OWNER - OPERATOR

### **RESTAURANTS**

Quaint and Charming

Pure Mostalgia

DECORATED IN RARE

& BEAUTIFUL ANTIQUES

OLD TIME ATMOSPHERE - OLD TIME GOODNESS - OLD TIME PRICES OLD TIME HOT HOMEMADE YEAST BREAD

DELIGHTFUL FOOD

AAA APPROVED - RECOMMENDED BY DUNCAN HINES HEIRLOOM GIFTS FROM THE YANKEE PEDDLER SHOPPE

Charles and Charlotte Dyer, Owners

Hoosier Inn
1537 NORTH WILSON WAY





MADE FROM GENUINE OLD MEXICO RECIPES

RETAIL · · · · WHOLESALE

PHONE

HOward 2-5590 748 E. MARKET STREET STOCKTON

### ROOFING



Tel. HOward 5-7505

# SAN JOAQUIN ROOFING SERVICE

APPROVED JOHNS-MANVILLE APPLICATOR

G. A. Hawley 2241 E. Miner Ave.

P. O. Box 641 Stockton, Calif.

### KNOW YOUR DIRECTORY

OCCUPATION

Fina Dorothy M r7657 Ternes

Fina Dorothy M r7657 Ternes

"Martha D (wid John) h7657 Ternes

"Michl (Eva I) auto mech Plymouth h
7659 Ternes

Finch Douglas B (Evelyn) coml artist
Natl Det Publishers h24915 Chicago

"Elsie E h2836 Geneva

Findley Aubrey J (Beatrice O) cable
splicer Det Edison h7501 Yinger

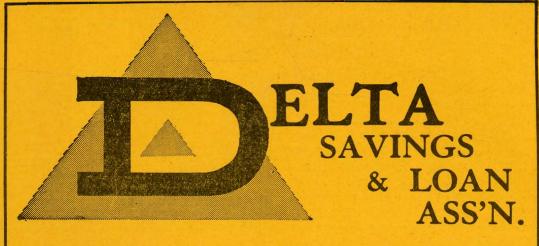
Finedell Alvin forum Ford h7617 Freda
apt 15

apt 15 Fineman Saml (Leona) h22192 Michigan

NAME OF EMPLOYER

### HOW TO LEARN OCCUPATION AND NAME OF EMPLOYER

Credit, Sales and Advertising Departments can quickly check this vital information regarding customers and prospects. Responsibility, probable approximate income and similar questions can be answered instantly by referring to your Directory. Complete information is provided on every employed person.



### STOCKTON'S FASTEST GROWING SAVINGS AND LOAN ASSOCIATION

LOCALLY OWNED AND MANAGED

— OFFICERS —

PRESIDENT, BERT LEWIS

VICE-PRESIDENT, CARLTON WILCOX SECRETARY-MANAGER, CLIFFORD CROFT

TREASURER, WM. LINEE

ASST. SECRETARY, STANLEY L. STEELE

- DIRECTORS -

FRANK C. MCKEEGAN

WILLIAM LOGAN

L. R. ZIMMERMAN

BERT LEWIS

CARLTON WILCOX

WM. LINEE

CLIFFORD CROFT

SAVINGS ACCOUNTS INSURED UP TO \$10,000.

**CHRISTMAS CLUB** 

VACATION CLUB

AMERICAN EXPRESS

TRAVELERS CHECQUES

AND MONEY ORDERS.

YOUR SAVINGS EARN MORE AT DELTA

1800 PACIFIC AVE.



**PHONE HO 6-2481** 



# San Joaquin First Federal Savings and Loan Association

71 Years of Service

1889 - 1960

Savings Accounts Insured Up To \$10,000 Each

By Federal Savings & Loan Insurance Corp.

HAROLD A. NOBLE President

F. L. BITTERMAN Administrative V.-Pres. and Sec.

# Where Your Savings Go Into Home Loans STOCKTON

MAIN OFFICE

240 N. SAN JOAQUIN at MINER AVE.
Phone HOward 5-5601

#### **BRANCHES**

123 Lincoln Center GRanite 7-9338 STOCKTON 554 E. Yosemite Ave. TAlbot 3-2181 MANTECA

110 West 10th TErminal 5-5210 TRACY



COMPLETE MECHANICAL SERVICE

2404 NORTH WILSON WAY

PHONE HOward 2-6312

### ACME SAW & SUPPLY

SAWS - BAND - CIRCULAR - HAND

KNIVES - PAPER - PLANER - SHEAR BLADES

440 SOUTH SUTTER STREET

STOCKTON

PHONE HOward 4-2284

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Long Life

No Odor

Sanitary

Cost Is Low

PUMPING REPAIRING

New Systems

DRAINS CLEANED

Famous "DELTA"
Cesspools and Septic Tanks



Nothing Down
3 Years to Pay

State & County
Approved

NOTE: Our Method of Chemical Cleaning Assures You of

5 YEARS SERVICE

Or a Credit of 100% of the Cost of the Chemical Cleaning Job Will Be Allowed on Any New System Installed by Us. Special Low Rates on Commercial Jobs

### "DELTA" CESSPOOL & SEPTIC TANK SERVICE, INC.

Fast Service Day or Night

HOward 3-3955 - HOward 3-1269

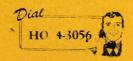
Low Cost

239 East Weber Ave. — Yard and Plant, 2028 East 7th Street

### METCALF SEPTIC TANK SERVICE

SAVE MONEY BY COMPARING OUR LOW PRICES

FREE ESTIMATES — FAST — RELIABLE — GUARANTEED WORK
INSTALLATION BY SUB CONTRACT







FOOT SHOES NOW FEET

REVOLUTIONARY NEW ENGINEERING "THIRD DIMENSION" FIT ON THE INSIDE THEY ARE CURVED LIKE YOUR FOOT

FOOT COMFORT FOR EVERYONE

MEN • WOMEN • CHILDREN

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STOCKTON

PHONE HOward 2-3178

#### SIGN PAINTING

# SCOTT BROS. SIGN CO.

"THE BEST IN SIGNS OF ALL KINDS"

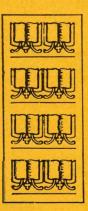
Screen Process Printing - Show Cards

Plastic, Commercial and Real Estate Posters

218 SO. AURORA ST.

**PHONE HOward 5-2645** 

### Use Our Library of Out-of-Town City Directories



A complete library of out-of-town City Directories is maintained especially for the reference use of our subscribers. We invite you to consult this library of up-to-date Directories when in need of names, addresses, and other information about firms and individuals in other cities.

This is a part of our service to local City Directory users

# HICKINBOTHAM BROS., Ltd.

Established 1852

WHOLESALE DISTRIBUTORS

STEEL and ALLOYS

**WELDING SUPPLIES** 

SHOP TOOLS and EQUIPMENT

INDUSTRIAL SUPPLIES

**HEAVY HARDWARE** 

PIPE, FITTINGS and VALVES

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- WELDERS
- PUMPS
- MIXERS
- MOTORS
- ELECTRICAL
- HARDWARE

- CABLE
- CHAIN
- PAINTS
- CANVASS
- HOSE
- PIPE
- FITTINGS
- VALVES

POWER TOOLS - HAND TOOLS - SHOP EQUIPMENT THOUSANDS OF DESIRABLE ITEMS

TRUCKS - TRACTORS - TRAILERS BUY — SELL — TRADE OR REN'T

PHONE HOward 4-4677

4000 N. WILSON WAY STOCKTON

A - 1

# TELEVISION

**RADIO** 

SALES SERVICE INSTALLATIONS

AUTHORIZED DEALER FOR:

PACKARD BELL - ZENITH

WE REPAIR ALL MAKES

HOward 3-6309

2310 N. EL DORADO

The TUX Co.

TELEVISION AND APPLIANCES

SALES AND SERVICE FEDDERS

WHIRLPOOL - ZENITH AND RCA

EVERYTHING IN ELECTRICAL APPLIANCES

1010 N. WILSON WAY

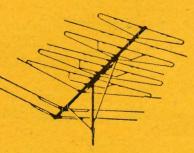
TEL. HOward 6-6109

### TELEVISION ANTENNA SERVICE

### FOR SERVICE OR FREE ESTIMATE CALL US



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BEFORE
YOU
BUY



Master Antenna Specialists

INSTALLATIONS — REPAIRS — MOVING

ALLIANCE ROTARS AND ACCESSORIES

646 NORTH UNION

HOward 4-9897

### AMERICAN T. V. SERVICE

SI PARLA ITALIANO
ALL WORK GUARANTEED



STEVE PARENTI

2003 S. McKINLEY AV.

DON MOSCA

HOward 2-5395

# WES WALKER'S TV SERVICE SERVICE ON ALL MAKES

PROMPT 24-HOUR SERVICE

MUNTZ TV

SALES AND SERVICE

90 DAY GUARANTEE ON ALL REPAIRS

3608 N. EL DORADO

TEL. HOward 2-2920

### TIRES



2936 EAST MAIN STREET

O. Rubber Wolders

**NEW AUTO FLOAT TIRES** 

RECAPS AND USED TIRES
NATION WIDE MONEY BACK GUARANTEE

FRONT END ALIGNMENT

ANY SIZE CAR OR TRUCK
WHEEL BALANCING AND TRUEING
FREE 5.000 MILE ROTATION\*

\*OUR TIRES
FREE FLAT SERVICE\*

STOCKTON

PHONE HOward 3-4984

#### **TRACTORS**



# Growers Equipment Co

EXCLUSIVE AUTHORIZED SALES & SERVICE

FOR CASE FARM EQUIPMENT AND

LIGHT INDUSTRIAL EQUIPMENT

PHONE HOward 6-3863

P. O. BOX 208 STOCKTON, CALIF. 1895 E. CHARTER WAY

### Charles Travel Service

MEMBER

RAVEL AGE

RAV

AIR • RAIL • STEAMSHIP • BUS
TOURS • CRUISES
HOTEL • RESORT • RESERVATIONS

Three Locations To Serve You

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STOCKTON

TEL. HOward 6-9096

2016 PACIFIC AVE.

STOCKTON

TEL. HOward 6-4991

11 S. SCHOOL ST.

LODI &

TEL. ENdicott 8-4042

### TREE SERVICE

### JEFF'S TREE SERVICE

FOR OLD WALNUT



ONE OR A WHOLE ORCHARD

FREE ESTIMATES — FULLY INSURED
JEFF D. WOODLEY, OWNER

3547 SECTION AV.

STOCKTON

PHONE HOward 2-0432

### Your Advertisement Here

Would be constantly before the public---the buyers---twenty-four hours a day---three hundred and sixty-five days a year---every year

--THINK IT OVER



### **NEW and USED TRUCKS**

Night Service Department Open
Until 12:30 Monday Through Friday

# GENERAL TRUCK SALES

1807 E. Charter Way HOward 6-4371

### Connell Motor Truck Co., Inc.

**TRUCKS** 



SALES & SERVICE

2211 N. WILSON WAY

HOward 6-2411



PARTS

340 N. WILSON WAY

HOward 6-7935



TIRES

### WALLPAPER

### Paul Cox Studio

WALLPAPER

Domestic & Imported

Hand Prints — Scenic — Murals

230 DORRIS PLACE

HOward 6-2383

# GRANT - HAAS -MINOR

INNER HARBOR WAREHOUSE
AND
STORAGE AREAS

HEAVY LIFT ELECTRIC OVERHEAD
CRANES IN BUILDINGS

**OUTSIDE FENCED-IN STORAGE AREAS** 

OFFICE SPACE FOR RENT

345 N. HARRISON CORNER LINDSAY

P. O. BOX 1331

TEL. HOward 3-8776

### INDUSTRIAL

### ENGINEERING & WELDING CO.

Welding All Types — Shop or Portable **Designing of Machinery** and Fabrication of Special Equipment

STOCKTON

800 MARENGO ROAD AT WEST CHARTER WAY

TEL. HOward 2-8321



### DON THIEL CO.

Manufacturing and Fabricating

TANK TRUCK WORK - PIPE LINE - INDUSTRIAL STRUCTURAL STEEL WORK

PORTABLE EQUIPMENT — EXPERT WORKMANSHIP

1704 E. Fremont Street HOward 3-8566 STOCKTON

### KNOW YOUR DIRECTORY

OCCUPATION .

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"Martha D (wid John) h7657 Ternes

"Michl (Eva I) auto mech Plymouth h
7638 Ternes

Finch Douglas B (Evelyn) comi artist
Natl Det Publishers h24915 Chicago

"Elsie E h2836 Geneva

Findley Autroy I Beatrice O) cable
splicer Det Edison 17501 Yinger

Finedell Alvin forma Ford h7017 Freda
apt 15

Fineman Saml (Leona) h22192 Michigan

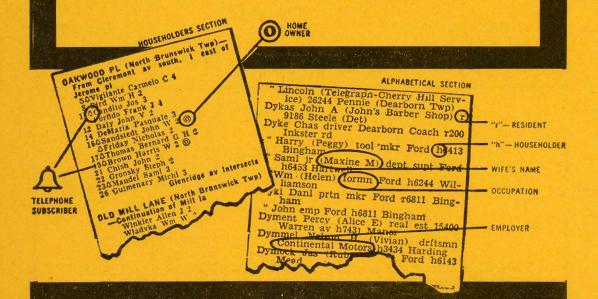
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# DIRECTORY SYMBOLS AND DESIGNATIONS



TN ADDITION to names and addresses, your City Directory contains much detailed information concerning the people of your community. In order to list this information certain symbols and designations have been developed which enable important statistics to be compressed into the smallest possible space. You will receive far greater benefits from your City Directory if you familiarize yourself with the symbols and what they stand for.

In checking credit applications, in conducting direct mail advertising programs, in planning sales campaigns, in building prospect lines, and in scores of other ways your City Directory will prove of invaluable assistance.

KNOW YOUR DIRECTORY SYMBOLS